

National Bathing Beauty Contest Number—Seven Full Pages

Mid-Week Pictorial

NEWS OF THE WORLD IN PICTURES

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COMPANY

SEPTEMBER 22,
1927
VOL. XXVI, NO. 5

TEN
CENTS

CANADA
15 CENTS



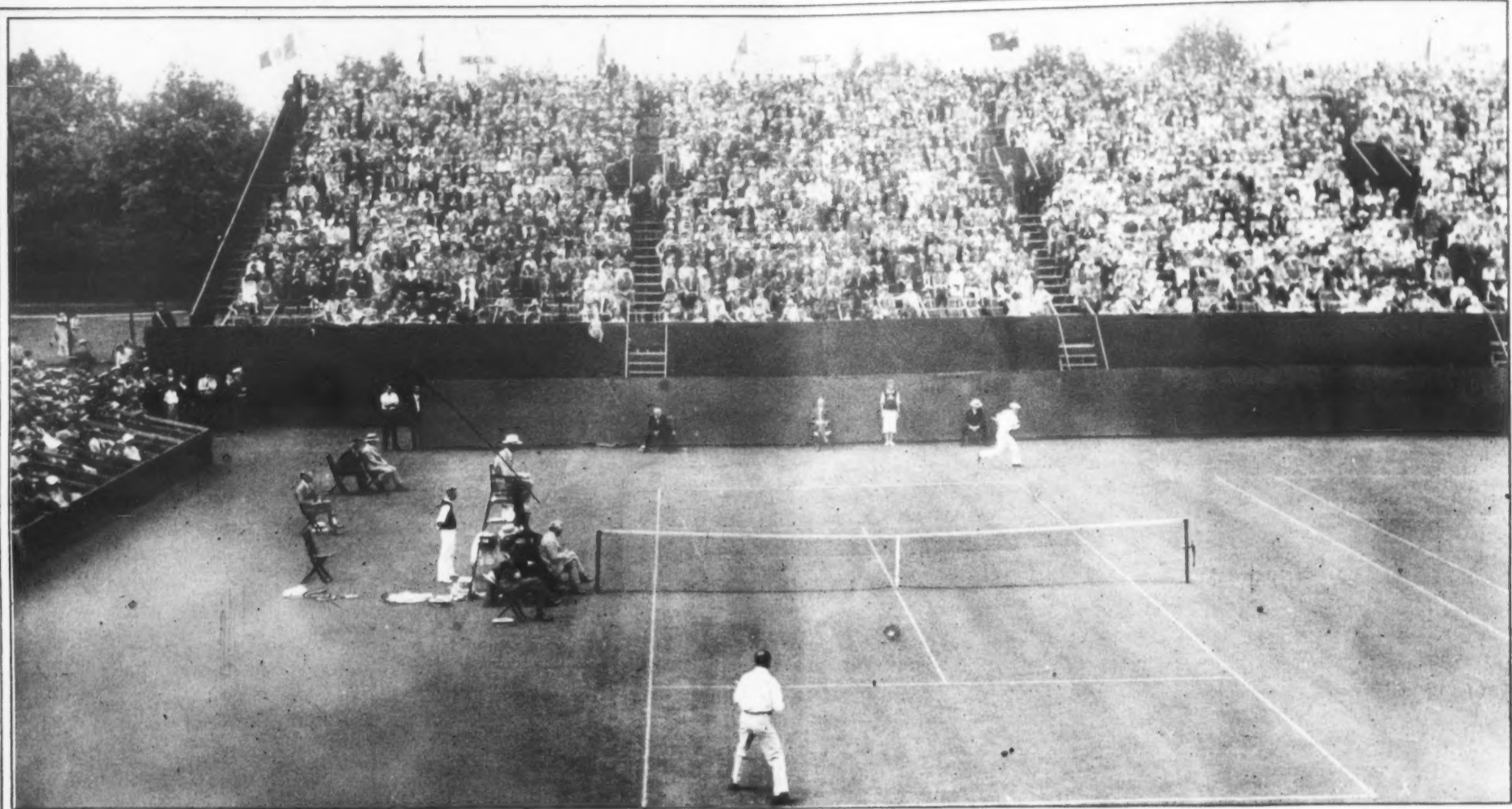
She Reigns in Beauty: "Miss America of 1927"

Is Miss Lois Eleanor Delander of Joliet, Ill., Who Entered the National Pageant at Atlantic City as "Miss Illinois." She Is a 16-Year-Old High School Girl, Has Blue Eyes and Brown, Unbobbed Hair, and Is Fond of Outdoor Sports.

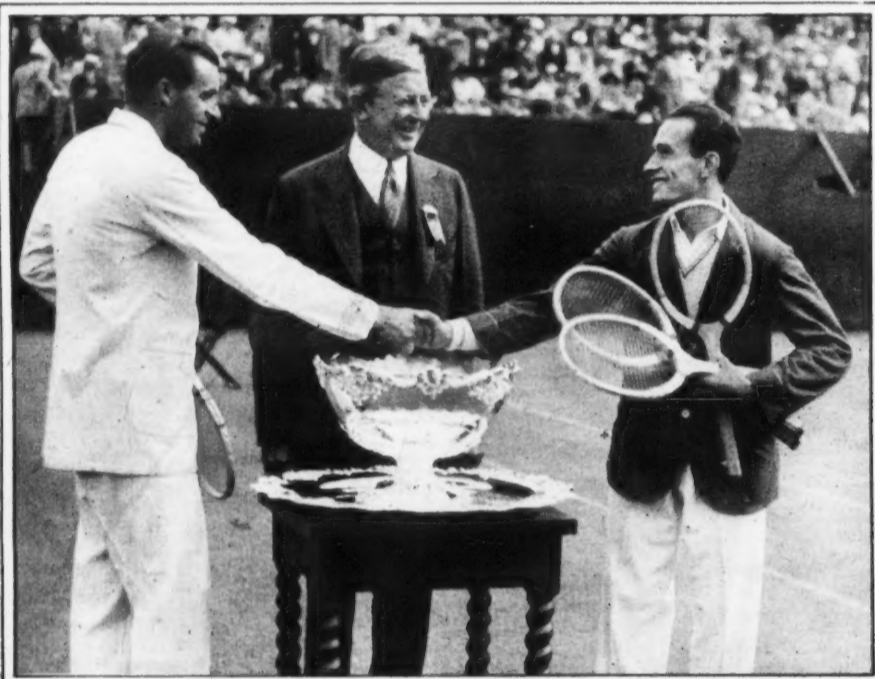
(Times Wide World Photos.)

Additional Pictures of Pageant on Pages 14, 15, 16, 17, 18 and 19.

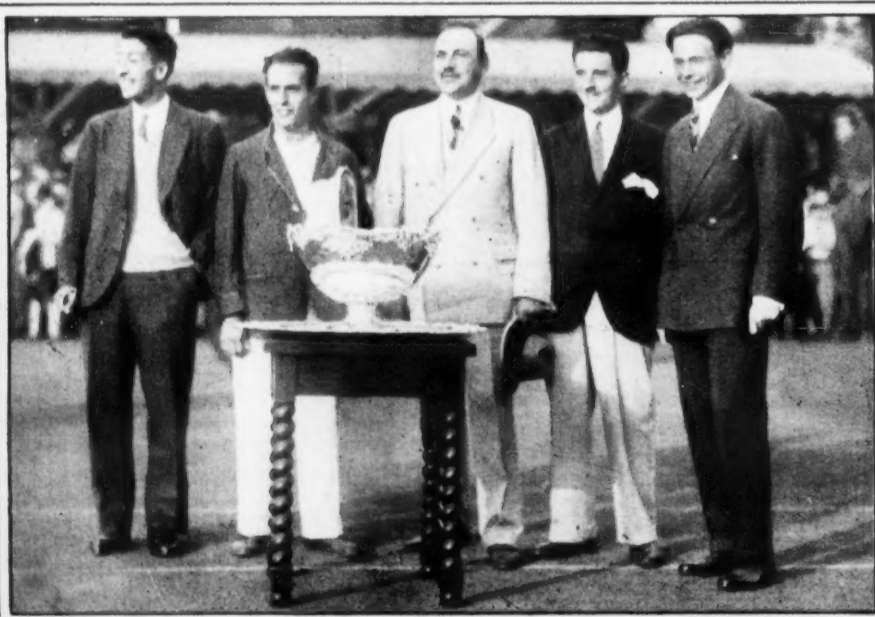
Davis Cup Goes to France for the First Time



THE FIRST ROUND OF THE TOURNEY: LACOSTE AND JOHNSTON
Opposed in the Davis Cup Matches at the Germantown Cricket Club, Philadelphia.
(Times Wide World Photos.)



FRIENDLY FOES OF THE TENNIS COURT: WILLIAM TILDEN and Jean Cochet, With Secretary of War Dwight F. Davis and the Famous Davis Cup Which He Donated as an International Trophy.
(Times Wide World Photos.)



FRANCE CAPTURES THE DAVIS CUP: THE FAMOUS INTERNATIONAL TENNIS TROPHY Is Won for the First Time by Players From Gaul. At the Left Are Rene Lacoste and Henri Cochet, Whose Victories, Respectively, Over Tilden and Johnston in the Finals at Germantown, Pa., Clinched the Triumph. At the Right Are Jacques Brugnon and Jean Borotra.
(Times Wide World Photos.)

METROPOLITAN AMUSEMENT GUIDE

NEW AMSTERDAM THEATRE, West 42d St.
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FEATURE MOTION PICTURES

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"Très bien—Je vous rencontrerai à l'entrée de la bibliothèque à cinq heures et demie
N'oubliez pas... C'est bien... Au revoir"

The Grim Mr. Haley Sat Amazed

—as Stevens casually broke into French

"HERE, Stevens, this call is for you," Mr. Haley said.

"For me?" Young Stevens was visibly surprised—and embarrassed.

"Yes, for you," Mr. Haley answered, rather curtly.

In a flash Stevens remembered. He had been expecting a call that morning, and now it had come to the last place on earth he wanted it—in Mr. Haley's office. It was the first time, too, that he had been called into the President's office. He took the receiver and spoke.

"Hello, Rene, how are you?" Then, to the complete amazement of his employer, Ralph started to speak in French! "Très bien—Je vous rencontrerai à l'entrée de la bibliothèque à cinq heures et demie... Pouvez-vous bien trouver le chemin? ... C'est bien... N'oubliez pas... Au revoir."

When Ralph put down the telephone Mr. Haley was gazing at him curiously. Ralph felt an explanation was necessary.

"I'm sorry the call came here," he apologized. "A friend of mine telephoned to make an appointment. He hasn't been in this country long and he doesn't speak much English."

"I see. You're not French yourself, are you?"

"No, indeed, Mr. Haley," Ralph smiled. "But I have always wanted to speak French, so a short while ago I began spending a little of my spare time in picking up the language."

Mr. Haley was impressed. Here was an unusual chap, he thought. He was accomplished.

For a few moments they chatted together about French. Haley mentioned a trip he had recently made to Paris.

"A buyer whom I met in France is coming to see me tomorrow evening," he said. "Do you think you could come to my home and help me entertain him? I know even less French than he does English."

"I'll be delighted," said Ralph.

The following evening Ralph helped entertain M. Francois Glenneau, Mr. Haley's French client. Glenneau took an instant liking to young Stevens, largely, perhaps, because of his knowledge of French. The conversation was animated and continuous—Ralph responding to the Frenchman's keen wit and sprightly observations with complete confidence. While Haley listened, understanding little, but edging in a cautious word now and then, Stevens and Glenneau discussed business and other subjects dear to the Frenchman's heart.

Haley was delighted. "Imagine," he told the Vice-President of his company next day—"Imagine what a 'find' for us that boy Stevens is. He doesn't know it yet—but he sails in two weeks for Paris to close a deal with the Marchand people. Stevens is going far with us—you can bet your life on that."

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If you act now, a useful French-English dictionary will be included FREE. Clip and mail this coupon at once. Doubleday, Page & Co., Dept. F-779, Garden City, N. Y.

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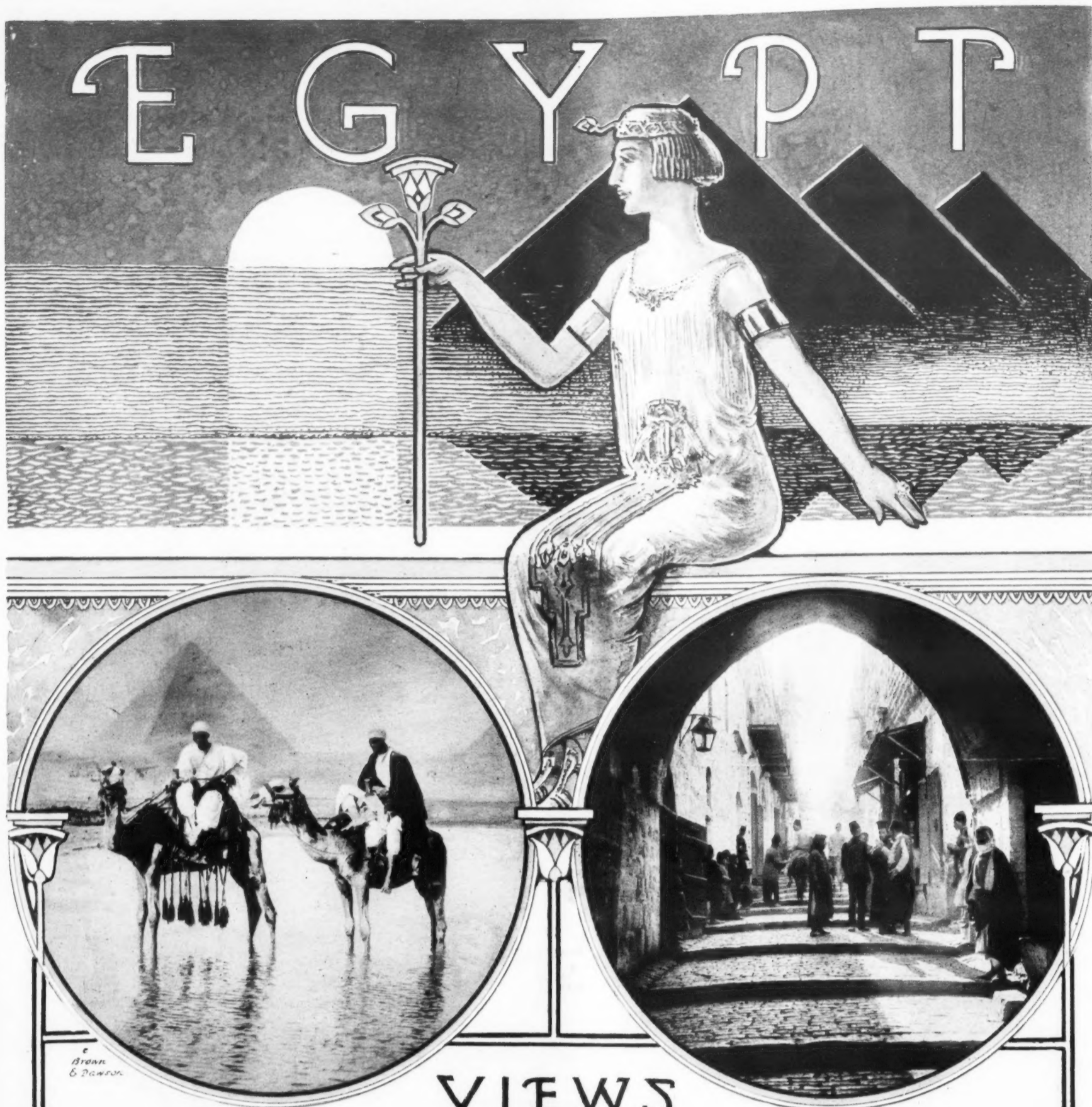
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9-22-27

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVI, No. 5.

NEW YORK, SEPTEMBER 22, 1927.

PRICE TEN CENTS



BESIDE THE LAUGHING WATERS: AT THE MINNEHAHA FALLS,
IMMORTALIZED BY LONGFELLOW,

A Group of Girls Are Standing on a Bridge Built by the White Man at the Scene of Hiawatha's
Romance, When the Indian Lovers
"Heard the Falls of Minnehaha
Calling to them from the distance,
Crying to them from afar off,
'Fare thee well, O Minnehaha!'"

(N. W. Photo.)

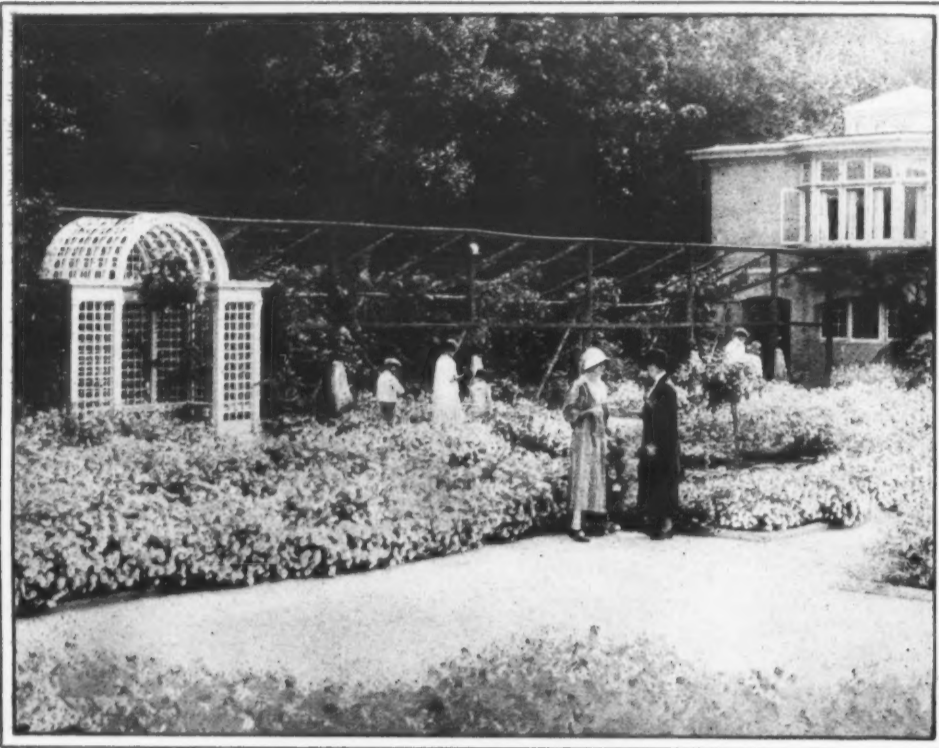
PRIZE-WINNING PICTURES IN THE HOME GARDEN CONTEST

First Prize—Ten Dollars

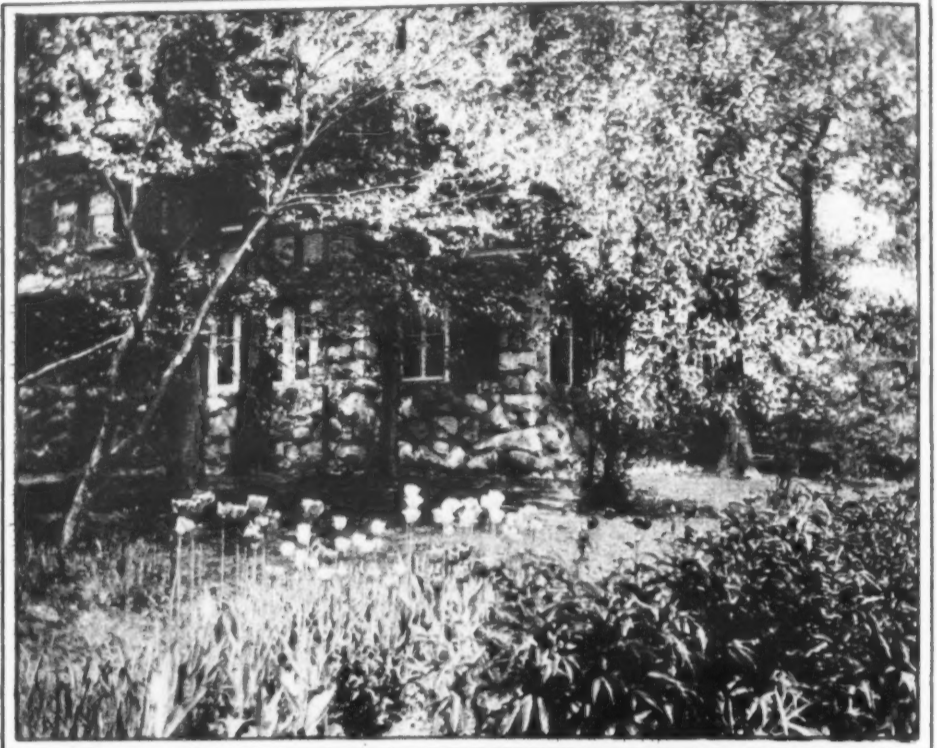
Won by R. Leckie-Ewing, Ewing's Landing, B. C., Canada.

Second Prize—Five Dollars

Won by Miss Dorothy C. Darrow, 735 Kenilworth Avenue, Dayton, Ohio.



A GARDEN OF FRIENDSHIP.



HOME.

MID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety and design—all the elements that add to their attractiveness.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

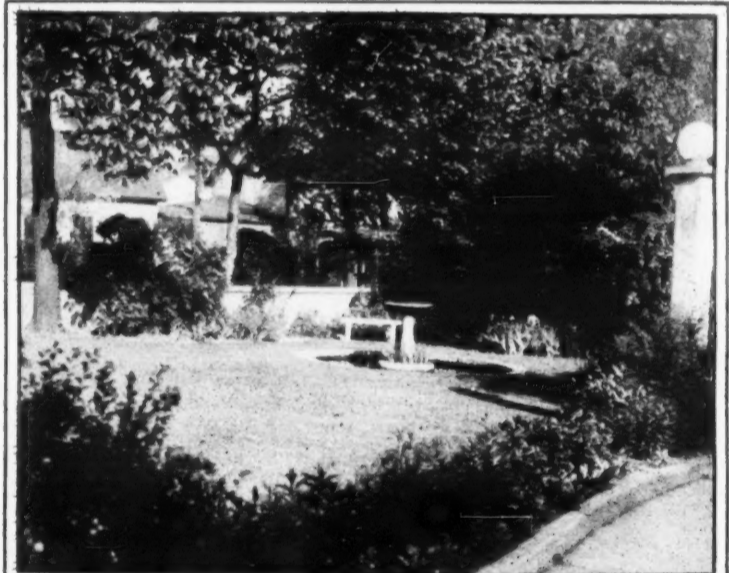
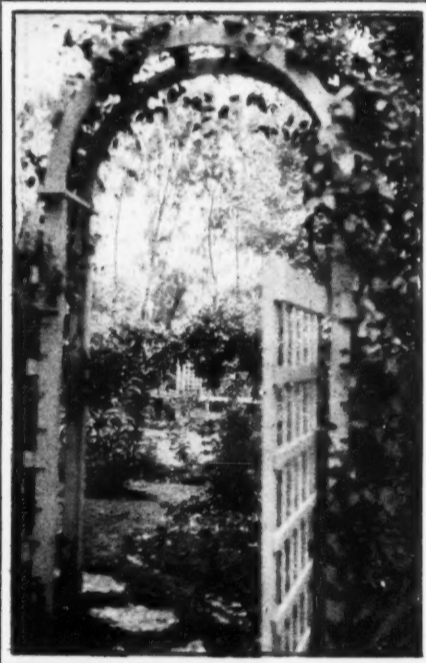
Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate

interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given absolutely free of cost on everything pertaining to the making and maintaining of a garden—seeding, planting, pruning, fertilizing and the extermination of insect pests.

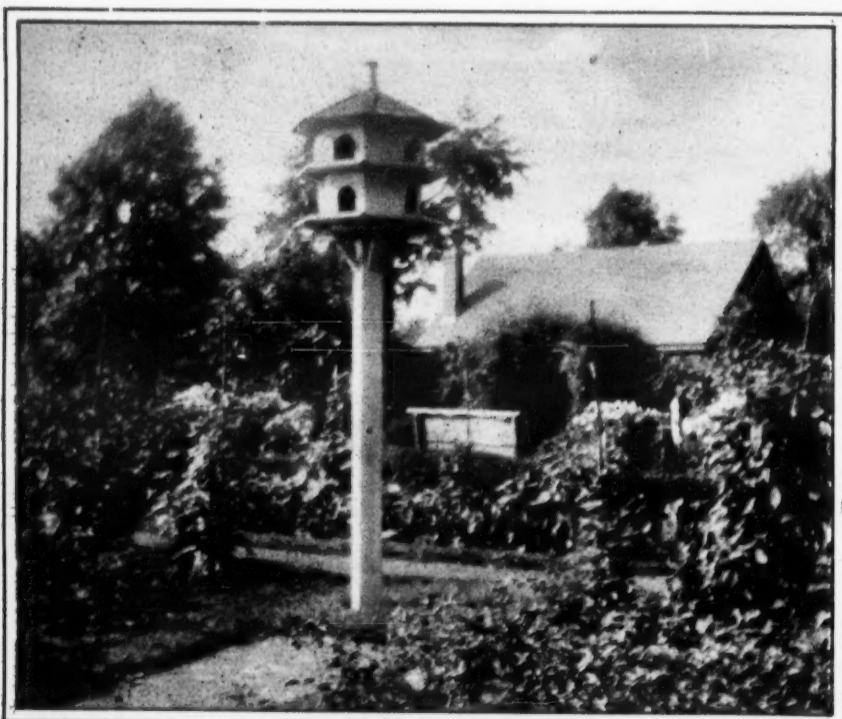
All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



IN THE GARDEN.
Three Dollars Awarded to S. Barmore, Fairfield, Conn.



A GARDEN GLADE.
Three Dollars Awarded to Dr. D. D. Smith, Sandusky, Ohio.



THE HAUNT OF STILLNESS.

Three Dollars Awarded to Henry Roosen, 65 Maxwell Street, Dorchester, Mass.

"COME INTO MY GARDEN."

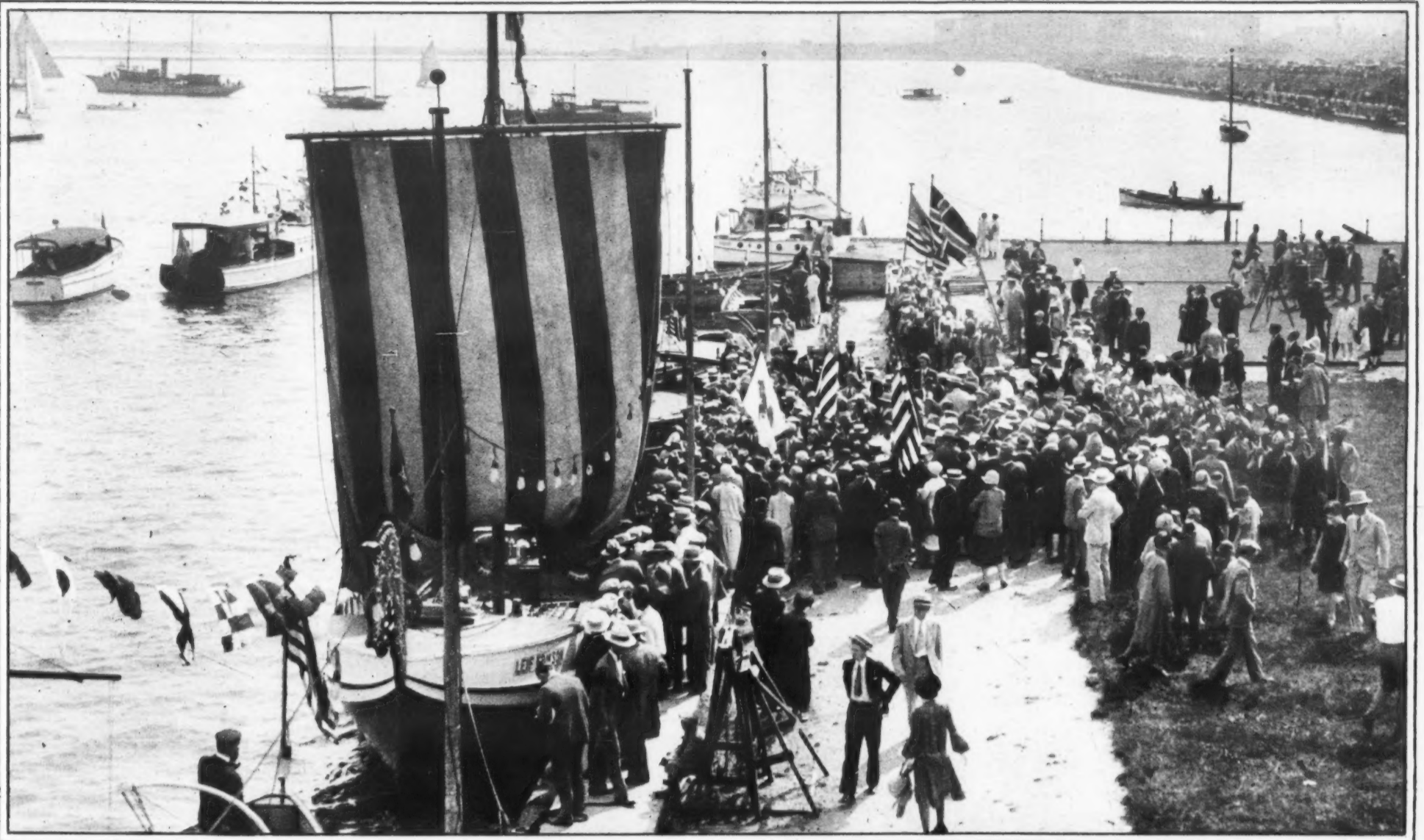
Three Dollars Awarded to Lucille Asher, 719 East Willetta Street, Phoenix, Ariz.



WHERE THE FOUNTAIN MURMURS.

Three Dollars Awarded to R. A. Barber, 1,407 Middle Avenue, Elyria, Ohio.

Questions Concerning Garden-Making Will Be Gladly Answered, Either in This Department or by Mail, by the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

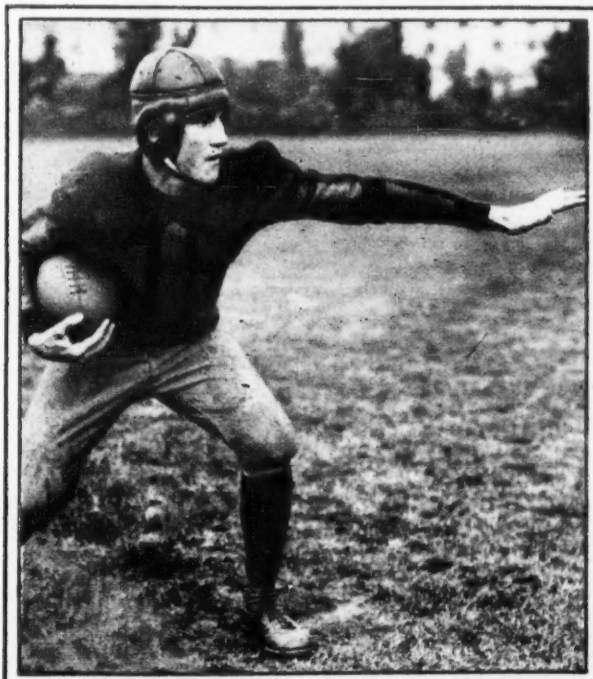


THE CUP OF TRIUMPH: RALPH MOFFETT of Wilmington, Del., Winner of the Class B Championship With His Model Yacht Anemoe in the Delaware State Miniature Yacht Regatta, Is Presented With the Trophy by Commodore Edward Demarest of St. Petersburg, Fla.
(Times Wide World Photos.)

A VIKING CRAFT IN CHICAGO WATERS: THE LEIF ERIKSON, in Which Captain Gerhard Folgero and Four Sailors Crossed the Atlantic Ocean From Norway to Attend the Philadelphia Sesqui-centennial Exhibition Last Year, Docks at the Windy City.
(Times Wide World Photos.)



BAMBOO POSES FOR A SCULPTRESS: THE YOUNG GORILLA Held by C. Emerson Brown of the Philadelphia Zoo Is a Year Old, and Miss Valerie Walters of New York Is Making a Bust of Him.
(Times Wide World Photos.)



A HUSKY GRIDIRON SAILOR: HAROLD BAUER, Fullback on the Annapolis Football Team.
(Times Wide World Photos.)



WHEN THE CURTAIN FELL: THE FUNERAL OF MARCUS LOEW, Theatrical and Motion Picture Magnate, at His Home, Pembroke, Glen Cove, L. I., Was Attended by Many Famous Figures in the Amusement World and Other Walks of Life.
(Times Wide World Photos.)



FROM THE CONTINENT SOUTH OF US: TRIO of Sisters, Olga, Carmen and Elsa, Daughters of Oscar H. Ordonez, Delegate of Peru to the Boundary Commission in the Tacna-Arica Arbitration, Now Visiting in Washington, D. C.
(Times Wide World Photos.)

WITH THE NEW BOOKS



MARGARET WIDDEMER.
MORE THAN WIFE. By Margaret Widdemer. New York: Harcourt, Brace & Co. \$2.

HOW to combine marriage with freedom for the woman to pursue her career and whether that marriage can be successful is the theme of Margaret Widdemer's latest offering, "More Than Wife." It cannot be said that the author solves the problem, but she is keenly interested in the struggle of her characters to find a solution and she portrays with skill and keen perception the difficulties they encounter in reaching a modus vivendi.

Silvia Hawthorne is the daughter of a couple who have encountered a somewhat similar problem. Her mother had longings for a professional career, but had abandoned them to devote herself exclusively to caring for the needs of her husband and two children. The father is an engineer who is often away for long periods from home as the exigencies of his work require.

Silvia herself wished to become an architect and has already shown marked aptitude for that profession. She is very charming and men are attracted to her. One especially, Andrew, has been a devoted suitor and has several times proposed marriage to her, to be as many times refused. He is dogged and resolute, however, and will not take no for an answer.

His prospect is clouded when Silvia's father returns from one of his trips bringing with him Richard, a young engineer. He falls desperately in love with Silvia, and she, though less ardently, returns his affection. He wants to marry her at once, but she puts him off for two months in order better to know her own mind.

In those two months of waiting doubts assail her. She has learned that in his long absences her father has been unfaithful to his wife. And Richard is an engineer and will also have long absences. She remembers, too, how her mother has suffered from being denied the career she coveted. She thinks Richard would insist on her giving up her career, while Andrew might be more amenable. So, half-heartedly, she promises to marry Andrew.

When Richard comes back there is a violent scene and he fairly sweeps her off her feet. He promises to let her continue her career if she will marry him. She yields and Andrew is discarded. Richard finds what seems an ideal opening for them both at a co-educational institution, where he is to be the engineer of the buildings and she an instructor in the architectural department. So they are married—to find that their problems, instead of being solved, are only begun.

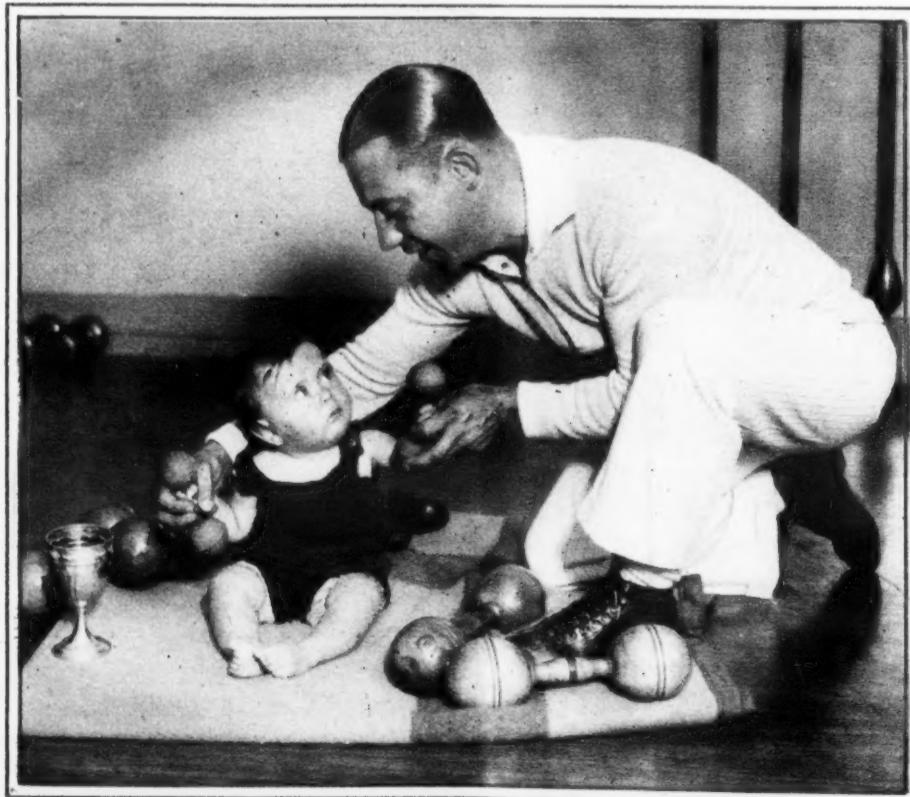
For new horizons open for both. Sylvia's income is greater than Richard's, and he is humiliated. Other complications ensue, and the untangling of the mesh in which they become involved shows the craftsman-ship of the author at its best.



THE CLASH OF FOILS: MRS. CHARLES HOPPER, National Woman Fencing Champion in 1926 and Winner of the Sesquicentennial Championship, Engages in a Friendly Duel With George Chiles, Late of Princeton University.
(Times Wide World Photos.)

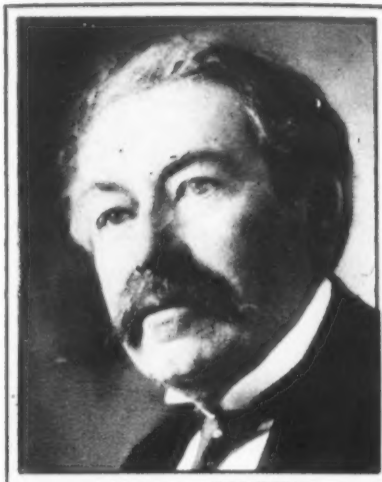


THE YANKEE DOODLE GOES DOWN: ALEXANDER JOHNSON'S SPEEDBOAT Strikes a Submerged Log and Sinks While Racing a Flying Boat During the Maryland Yacht Club's International Regatta Off Baltimore. Mr. Johnson (Perched on the Bow) Clung to the Hull of His Craft Until He Was Rescued. A Companion, Billy Gibbs, Was Thrown Into the Water.
(© Harris & Ewing, from Times Wide World.)



HER DAILY DOZEN: "AMERICA'S MOST PERFECT BABY," Mildred Marcia Pinkenfeld, Is Instructed by "Doc" McGovern, Well-Known New York Physical Expert, in the Art of Keeping Fit by Strenuous "Gym" Work.
(Times Wide World Photos.)

MAN OF THE WEEK



ARISTIDE BRIAND,
French Foreign Minister.

ARISTIDE BRIAND is not only a statesman but an orator of the first rank—perhaps, with the exception of d'Annunzio, the greatest in Europe. Apart from the subject matter of his addresses he has a remarkably rich and resonant voice that has the quality of gripping the heartstrings of his auditors. Seldom if ever has he afforded a more notable illustration of his power than in the speech he made at Geneva recently that held his audience enthralled and melted them into tears.

The famous French statesman was himself on the verge of tears as he leaned forward in the rostrum of the Assembly and proclaimed France's passionate desire to be freed from the horrors of war. "She has been nailed," he said, "to the bloody cross of a war that she has no desire to see repeated."

The address was not only a plea for peace and a defense of the League of Nations, but it extended the hand of friendship to Germany. As M. Briand spoke the minds of his hearers went back a few brief years to the days when France and Germany were arrayed against each other in the most terrible war the world has known.

He asserted that the League of Nations was building slowly but surely a new and solid future for the troubled world. He sought to banish the apprehension of some delegates that the League recently had been neglecting to fulfill a high political mission. He voiced unlimited confidence in the League's future, saying that as a great family with a constitution unique in the world it would grow still greater and take on new force.

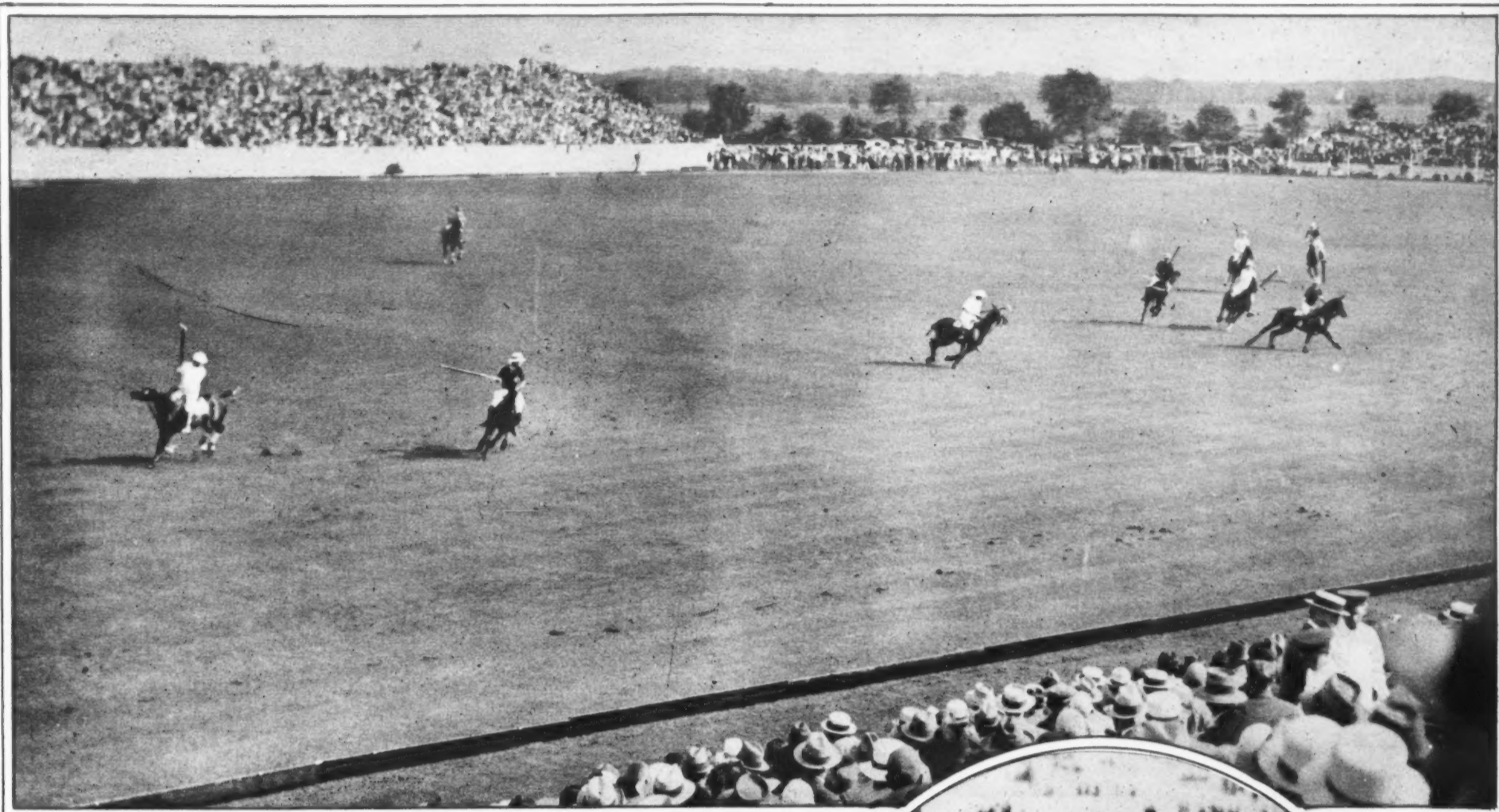
"The world's peoples," he cried, bringing his clenched hand down upon the table, "will see to this, for if the League disappeared they would see that they were in danger of new and bloody conflicts; hence they will defend it with tenacity and trace for us our duty."

Declaring that it is the duty of all members of the League loyally to observe the Covenant engagement to limit armaments, M. Briand said that he differed from those who said that nothing had been achieved in the direction of disarmament. It was true, he continued, that the preliminary negotiations at Geneva had not succeeded, but he said he was impressed with the amount of work done and with the tremendous technical preparation. He warned against haste that makes waste and pleaded for faith in the League's capacity.

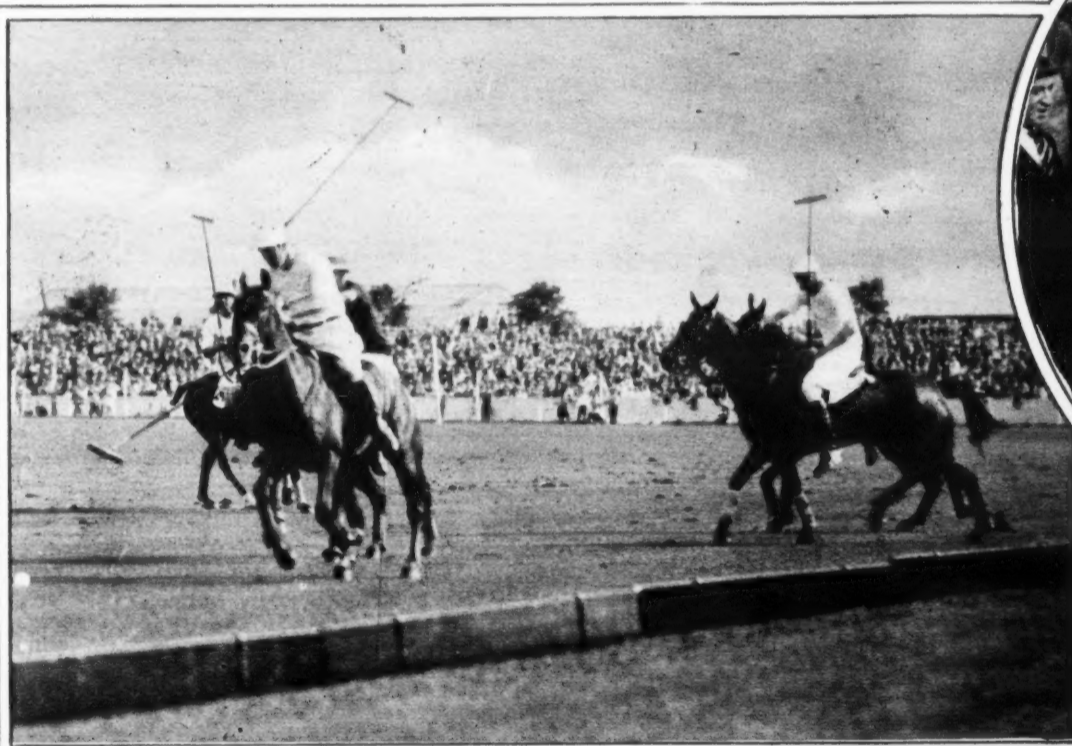
The Foreign Minister received an ovation lasting several minutes when he closed his address by proclaiming as the future motto of the League of Nations and of all the countries of the earth:

"Peace—peace by and through arbitration."

Uncle Sam Wins Anglo-American Polo Series



THE MOST PICTURESQUE OF RIDING GAMES: ENGLAND VS. AMERICA in the Polo Series at the Meadow Brook Club. This Scene Shows a Stage in the Opening Game, Which Was Won by the Americans.
(Times Wide World Photos.)



AN AMERICAN VICTORY: A SCENE IN THE OPENING MATCH

of the International Polo Series on Long Island, in Which the United States Four Overwhelmed the British Team by a Score of 13 Goals to 3.

(Times Wide World Photos.)

THE BRITONS FIGHT HARD TO STEM THE TIDE OF DEFEAT: AN EXCITING MOMENT in the Second and Final Game of the International Polo Matches at the Meadow Brook Club, Westbury, L. I., Which the Americans Won, 8-5, Retaining the International Polo Cup.

(Times Wide World Photos.)



THE CUP STAYS IN AMERICA: DEV-EREUX MILBURN, Captain of the "Big Four," Is Presented With the International Polo Trophy by Mrs. Thomas Hitchcock Sr. After the Victory Over the British "Army-in-India" Team on Long Island. The Other Three Members of the Invincible Quartet Were Tommy Hitchcock Jr., Malcolm Stevenson and J. Watson Webb.

Winsome and Jaunty Hats for Autumn Afternoons



A DAYTIME HAT
to Wear With Different Frocks Has a
Brim That Is Given Added Softness by the
Looped Band and Bow of Grosgrain
Ribbon.



PERCHED AT A JAUNTY ANGLE
Is the Velvet Bow Used on This Turban to Be
Worn With Any of the New Afternoon Frocks.
(Photos Don Diego, Inc.)



THE VOGUE FOR VELVET
Is Depicted in This Becoming Little Sports
Hat With a Stitched Design on the Crown
Worked Out in Irregular-Sized Squares.



FOR THOSE WHO STILL PREFER FELT
This Model With a Finely Defined Brim and Crown,
With Velvet Trimming Showing Through the Cuts in
the Crown, Is Very Effective.



**DECIDEDLY OF AVIATION
INSPIRATION**
Is This Smart Little Hat, Cut With Simu-
lated Earlaps and Showing Clever Little
Insets of Velvet in a Design at Both Sides.



A CHARMING LITTLE HAT
Made in Two Shades of Velvet With Just a Touch of
Trimming in the Grosgrain Bow in Front.

Information as to Where the Hats Shown on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor Mid-Week Pictorial,
229 West Forty-third Street, New York, N. Y.

Modernistic Furniture Is Now the Vogue



A STICK-WILLOW CHAIR OF GENEROUS SIZE, Painted Green and White, With White Waterproof Chintz Seat, Is Called by the Frankl Galleries a "Yacht Chair." The Smaller "Club Chair" of Stick-Willow Is Stained Brown, With Hand-Blocked Linen Over the Black Patent Leather Seat. (Frankl Galleries.)



FOUR CHAIRS ARE CLEVERLY DESIGNED to Fit Under the Modernistic Breakfast Table. The Tea Set and Cloth Are Decorated With Charming Simplicity of Design. (Frankl Galleries.)

By Lillian Morgan Edgerton

THE vogue of the modernistic in interior decoration has spread so rapidly that furnishing of this type is no longer a novelty. Even the most conservative, those who treasure with something that is akin to reverence the things that belong to the long ago and have the illusions of tradition, are being converted almost against their will. Interior decorators have become fans in this new movement. Among them is Miss Elsie de Wolf (Lady Mendel), who after years of endeavor to bring her clientèle to an understanding and appreciation of the objets d'art of history, is now presenting to her European and American friends the beauty and charm of the ultra-modern. Having made her dainty house at Versailles a jewel casket of the rare things of the great days of its period, she is now entertaining herself with the conversion of a fine mansion at St. Germain into a great-granddaughter of itself.

On this side of the water Mrs. Paul Reinhardt is a charming illustration among the younger artists who have departed from the conventional with its background of tradition and are devoting their interest and activity to the ultra-modern. That these are sound in their judgment is demonstrated in many intriguing examples in the houses and apartments about New York that are presented in a new picture. The Reinhardt house is one of the most consistent among these and is making a lot of converts among both the young married set, who are thrilled with the novelty, and the elders, who are tired of the monotony of the things to which they are accustomed and are looking for something new. These, under the guidance of experienced architects and decorators, are finding this new art an engrossing subject, for to be successful it requires study and research and the most concentrated attention to detail. Otherwise the results may easily be grotesque.

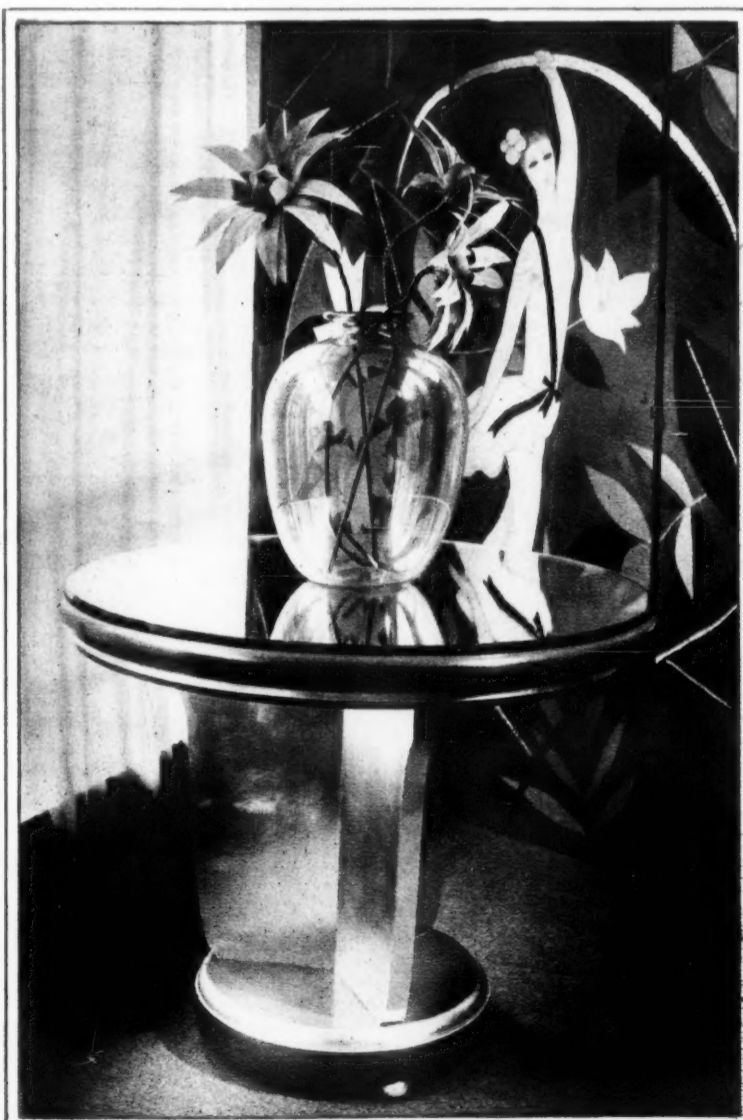
designed after the modernistic pattern have been those that are also very substantial, for use all the year round. In this the Frankl Galleries have been pioneers, setting forth their wares, the products of the vision and workmanship of Mr. Frankl himself, and now such progress has been made and the type, having become recognized in art classification, is in such demand that the next movement may reduce the present to a commonplace.

Furniture made of willow, wicker and lacquer on modernistic lines has been one of the most attractive features in the decoration of Summer homes, and countless lovely things have gone into the country houses, suburban cottages and roof gardens in town, and many a drab little apartment has been furnished up with a few chairs and tables, a screen and the brightly colored accessories that follow the irresistible modernistic trend.

This trend is essentially dynamic. It catches and expresses something of the pulsing life of our time, which sometimes hardly understands itself but is always interesting—perhaps for that very reason!

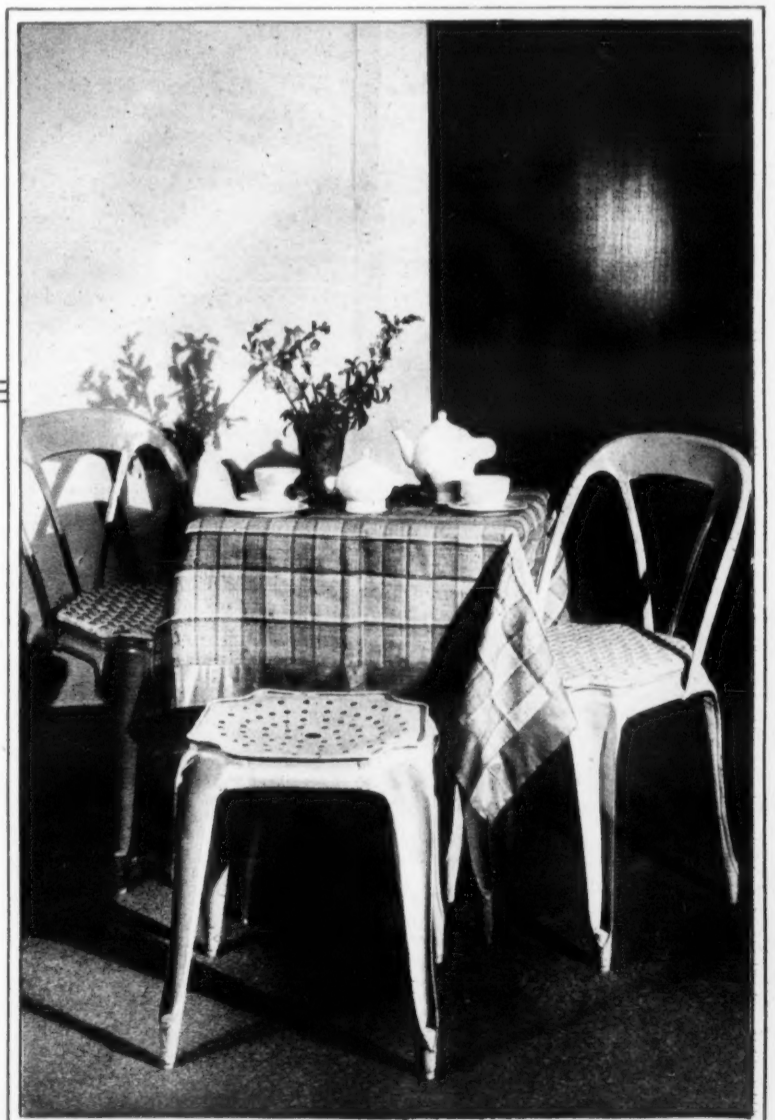
In the expression of this newest art in interior decoration there is evident its very ancient ancestry, for the last word in modernistic furniture is but a descendant of the old Roman and Greek. This is not always fully and faithfully reproduced, because it belongs after all to another and a far distant civilization, but it serves as an inspiration and a model.

It happens that the first and the greater number of things



A CHARMING EXAMPLE OF A MODERNISTIC ROUND TABLE Is Done in Red Lacquer and Silver Leaf With a Half-Inch Thick Mirror Top. Screen, Vase and Wax Flowers Are Modeled in the Same Feeling. (Frankl Galleries.)

FRENCH GARDEN IRON FURNITURE Is Painted Yellow, Blue, Red or Green, the Chairs Being Made So That They May Be Stacked Upon One Another in Ingenious Fashion. (Frankl Galleries.)



Suggestions and Advice Regarding Home Decoration, and Information as to Where the Articles Shown on This Page May Be Purchased, Will, on Request, Be Furnished by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Lights and Shadows From the Movie Studios



LOUISE BROOKS,
Who Will Play the Rôle of Dorothy, the Follies
Girl, in "Gentlemen Prefer Blondes."



ESTHER RALSTON,
in "The Glory Girl" (Paramount).



VAMPING A LA BEN TURPIN: DOT
FARLEY,
English Comedienne, Who Will Be Seen in
Mack Sennett-Pathé Comedies.

THE cast of Paramount's screen version of "Gentlemen Prefer Blondes" is almost complete. As previously announced, the rôle of Lorelei Lee will be played by Ruth Lee Taylor, while that of Dorothy, the heroine's friend and confidante, has been assigned to Louise Brooks. It has now been decided that Ford Sterling is to play Gus Eisman, the Button King. Also Trixie Friganza, well known on the stage for many years, will figure in the proceedings.

Malcolm St. Clair will direct the production.

"Use Your Feet" is the title of Reginald Denny's next picture. Besides Mr. Denny the cast includes Barbara Worth, Mary Carr, Hayden Stevenson, Gertrude Howard and Frank Hagney.

Work was begun on "Use Your Feet" immediately after the star's return to Universal City from his vacation trip to England. During that trip, by the way, Mr. Denny distinguished himself by his resolute avoidance of publicity. This is rare indeed among movie stars, and refreshing.

Among those present in "Women's Wares," a Tiffany picture now in course of production, are Evelyn Brent, Bert Lytell, Larry Kent, Cissy Fitzgerald, Myrtle Stedman, Gertrude Short, Sylvia Ashton, Richard Tucker and Stanhope Wheatcroft.

"The Crystal Cup," based upon a novel by Gertrude Atherton, will be an early First National release.

George Sidney and Jean Hersholt are to be co-starred by Universal in a film version of the stage comedy, "Give and Take."

The death of Marcus Loew, President of Metro-Goldwyn-Mayer and of Loew's, Inc., was generally regretted

throughout the motion picture and theatrical world. Mr. Loew was a man with many friends, and his career was a remarkable one.

"Publicity Madness," featuring Edmund Lowe and Lois Moran, has recently been completed at the Fox studios.

"The Divine Woman," in which Metro-Goldwyn-Mayer are to star Greta Garbo, will be very much of a Swedish

affair, though produced in California. In the first place the beautiful Miss Garbo herself is a product of Sweden, as all the world knows. And the leading male rôle will be played by Lars Hanson. And the picture will be directed by none other than Victor Seastrom.

Dashed clever, those Scandinavians!

Following the release of "The Hypnotist," dealing with the thrilling adventures of a Scotland Yard detective, Lon Chaney will be starred in a film entitled "The Big City," whose scene will be laid in darkest New York among the gangsters who haunt the night clubs and cabarets.

The script of "The Big City" is not quite ready, and while waiting for it Mr. Chaney has gone into the mountains on a fishing trip.

Louise Fazenda and Clyde Cook are featured by Warner Brothers in "A Sailor's Sweetheart."

Myrna Loy and Conrad Nagel will head the cast of "The Girl From Chicago" (Warner Brothers). . . . Tully Marshall will appear in "The Drums of Love" (United Artists). . . . "Sadie Thompson," starring Gloria Swanson, is nearly finished. . . . Leatrice Joy is to be starred in "The Blue Danube" for P. D. C., with Joseph Schildkraut also featured. . . . Ted Shawn will direct the male dancing choruses in Gilda Gray's forthcoming picture, "The Devil Dancer," which is now in course of production. . . . "The Devil Dancer" will be Miss Gray's first United Artists release. . . . "Sorrell and Son" is almost complete and will be released this Autumn, according to present plans. . . . Charlie Chaplin has resumed work on "The Circus" at Hollywood, after an interruption of several months. . . . Ben Turpin will appear for Columbia Pictures in "The College Hero."

STARS OF THE SILVER SCREEN



EDMUND LOWE.

THE thousands of theatregoers who have seen "What Price Glory" on the screen will remember vividly the portrayal by Edmund Lowe of the redoubtable Sergeant Quirt.

Mr. Lowe is a native son of California, having been born in San Jose, where he attended Santa Clara University. He was graduated with the degree of Master of Arts, and subsequently studied law for two years before deciding that he preferred to be an actor.

In pursuit of this ambition he went to San Francisco and obtained an engagement with the Alcazar Stock Company, in which, within a comparatively short time, he was playing leading rôles.

Three years after his theatrical début Mr. Lowe entered motion pictures. Among the films in which he has been featured are "The Fool," "East Lynne," "The Silent Command," "In the Palace of the King," "Is Zat So?" and, of course, "What Price Glory." His next appearance will be in "Publicity Madness," with Lois Moran.

Mr. Lowe is almost six feet tall. He has brown hair and blue eyes and, according to reliable information, his favorite sport is handball.



JOHN DARROW, SALLY PHIPPS AND NICK
STUART
in the Forthcoming Fox Picture, "The High School
Hero."



THE CONSPIRATORS: GILBERT ROLAND AND
GUSTAV VON SEYFFERTITZ,
in a Scene From "The Rose of the Golden West" (First
National).

'THE CAT AND THE CANARY' IS A MYSTIFYING THRILLER



IN THE DEAD OF NIGHT: A CLAW-LIKE HAND Tears the Famous West Diamonds From the Neck of Annabelle West (Laura La Plante).



AUNT SUSAN, PAUL JONES AND CECILY (Flora Finch, Creighton Hale and Gertrude Astor), Refugees From the Unknown Terror of the Old House, Fall Out Among Themselves.

By Mitchell Rawson

THRILLS and chills, shivers and shudders, the raising of one's hair and the curdling of one's blood are the objects aimed at in the new Universal mystery picture, "The Cat and the Canary," now showing at the Colony Theatre, New York, and they are handsomely attained.

Like the fat boy in "Pickwick," Paul Leni, the imported director of this very remarkable film, says in effect to his audiences: "I want to make your flesh creep." And it creeps!

Originally, as most readers of this page will recall, "The Cat and the Canary" was a stage play by John Willard. It was one of the series of melodramatic shockers which came in the wake of "The Bat," and it was one of the best of the lot. In this screen version it will certainly repeat its triumph on the boards. It has all the weird, uncanny atmosphere of the spoken play, and perhaps a bit more, for Mr. Leni has employed the resources of motion picture photography with a master hand in creating his effects. On the opening night at the Colony there were screams from women in the audience—quite genuine screams, nor was hysterical laughter lacking. Even the most hardened spectator is likely to be surprised by jumping nerves at certain crises in the plot—as when, for instance, the touching of a secret spring opens a door in the wall and one of the characters, who has previously disappeared without leaving a trace, falls out—dead!

The story of "The Cat and the Canary" is a gruesome one. A rich old man has died, leaving directions that his will is only to be opened and read twenty years after his death, on the stroke of midnight. His heirs assemble for this ceremony, treading gingerly along the dark halls and through the gloomy rooms of the old house, which is supposed to be haunted. Only one person has



A TERRIFIED HEROINE: LAURA LA PLANTE in "The Cat and the Canary," as Seen by Fowler, the Caricaturist.

lived in the house during the twenty years that have passed since the death of the testator—a grim and forbidding mulatto woman called Mammy Pleasant, who is addicted to strange actions and dark sayings.

The will is read. All those present feel that some-

thing strange and sinister is about to happen. This premonition is more than justified. People vanish mysteriously. In a word—the plot thickens!

But as to the complications of that plot not a word more shall be set down on this page. You must see the picture for yourself, and you will be wise to ascertain the exact hour at which each performance begins so as to be on hand when the action starts and thus obtain the maximum amount of enjoyable suspense up to the surprising conclusion.

The cast has been admirably chosen. First of all, there is Laura La Plante, the featured star, to whom falls the rôle of the heroine, Annabelle West. Other prominent figures are Tully Marshall as the old lawyer, Mr. Crosby, who reads the will; Creighton Hale as an excitable young man named Paul Jones; Forrest Stanley and Arthur Edmund Carewe as two of the other heirs-at-law; Flora Finch, Gertrude Astor, George Seigmman and Lucien Littlefield.

The most effective work in the entire film, however, is done by Martha Mattox as the menacing Mammy Pleasant. One or two of the other players have a tendency to overact their parts, but Mammy Pleasant creates apprehension simply by walking into the room. It is a perfect performance.

Laura La Plante makes a captivating heroine who has more than her fair share of trouble. As always, Miss La Plante acts simply, naturally and with intelligence, and the audience is on her side from the start. Her perils are ours, and we rejoice in the final good fortune that befalls her.

If there has ever been a better mystery picture your reviewer fails to recall it, and there have been few as good. The many months that have been devoted to the preparation of "The Cat and the Canary" have been well spent. It is a sure-fire box office success and, in its genre, an artistic success as well.



THE BEAUTIFUL ANNABELLE WEST (Laura La Plante) Finds That It Isn't Always Comfortable to Inherit a Fortune.



A THREATENING SHADOW: MARTHA MATTOX as the Mysterious Housekeeper, Mammy Pleasant.



IN THE SECRET PASSAGES OF THE HAUNTED HOUSE This Strange Figure Moves Stealthily Upon Sinister

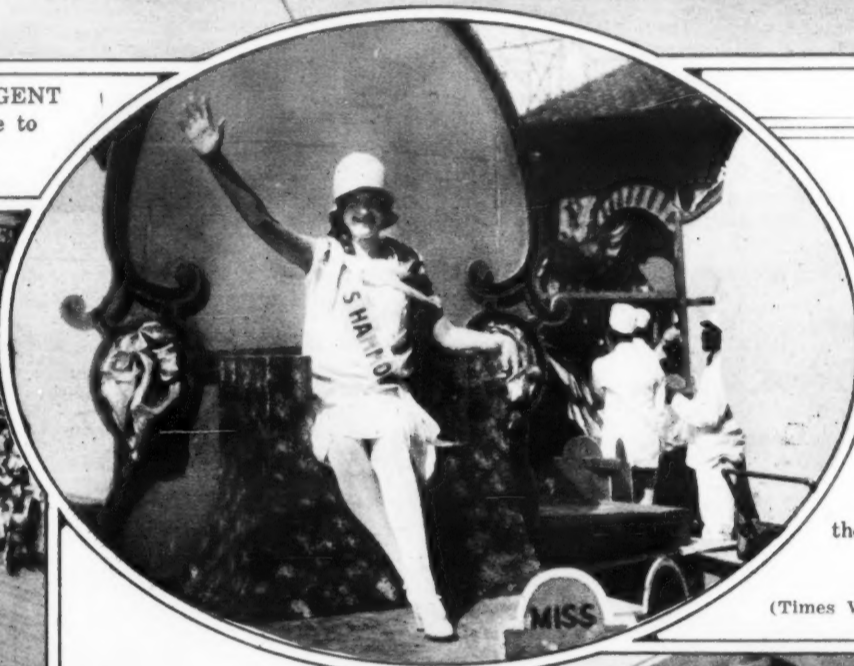
GOLDEN GIRLS COMPETE FOR CROWN OF AMERICAN BEAUTY



DIXIE'S DAUGHTERS: SOME OF THE SOUTHERN CONTINGENT
Who Traveled All the Way From Below the Mason and Dixon Line to
Compete in the Beauty Show at Atlantic City.
(Times Wide World Photos.)



AN INDIAN PRINCESS LEADS THE ROLLING CHAIR REVIEW:
"PRINCESS AMERICA I"
(Miss Alice Garry), Whom
the National Indian Congress,
Held at Spokane, Wash., Chose
as the Loveliest Indian Girl,
Receives the Plaudits of the
Beauty-Lovers of Atlantic City.
(Times Wide World Photos.)



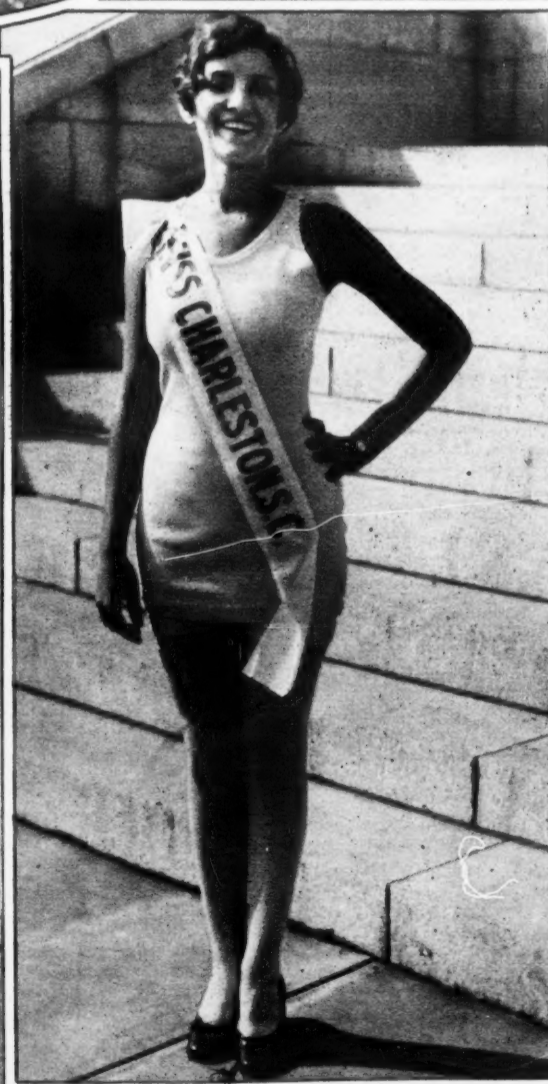
**A HOOSIER
BEAUTY: MISS
ANNE HOWE,**
Enthroned on Her
Float as "Miss
Hammond" (Ind.),
in the Parade on
the Atlantic City Board-
walk.

(Times Wide World Photos.)



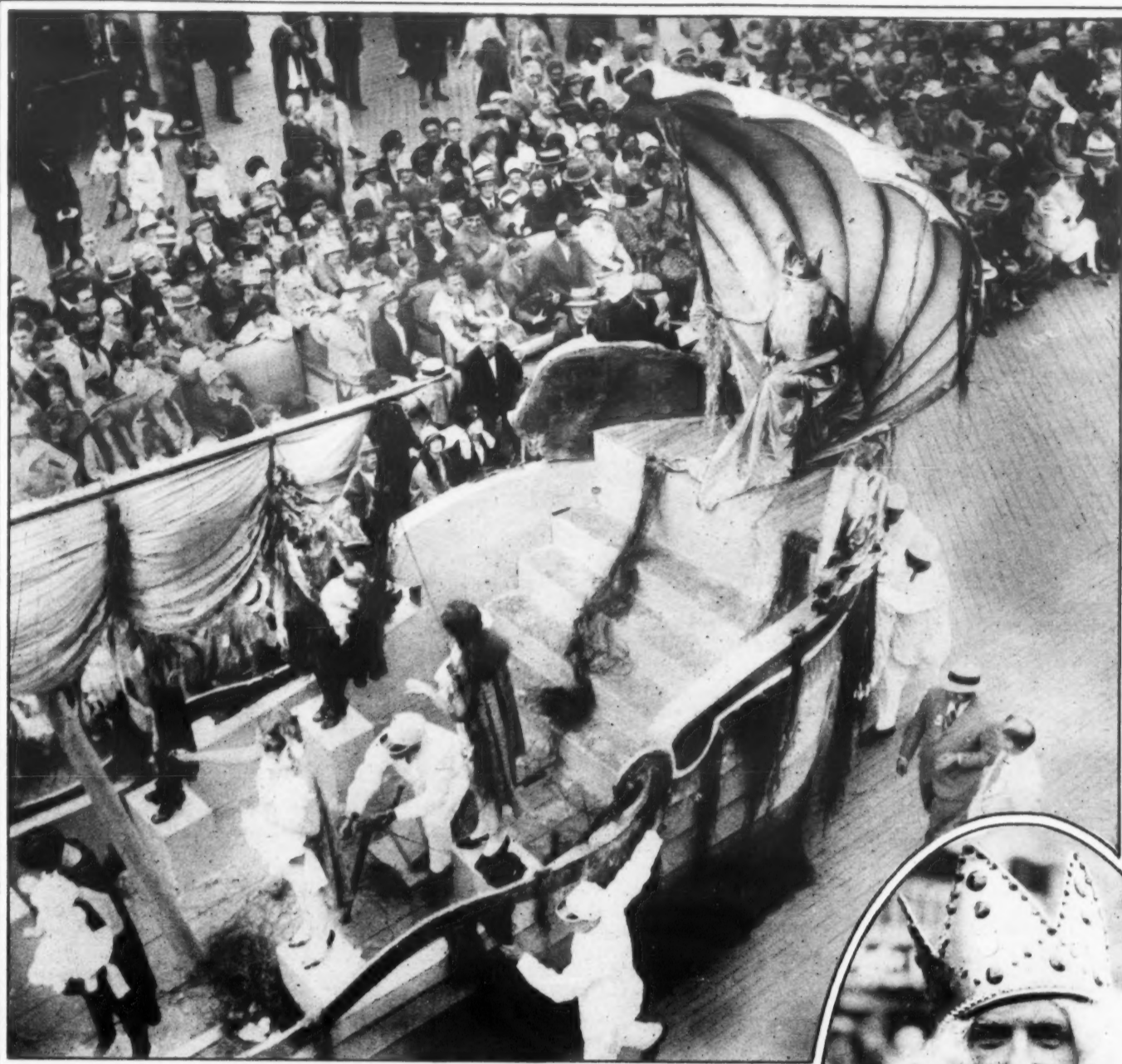
FROM MICHIGAN:
CHARLOTTE LOWE,
Who Dazzled the Throngs at
Atlantic City as "Miss Battle
Creek."

(Times Wide World Photos.)

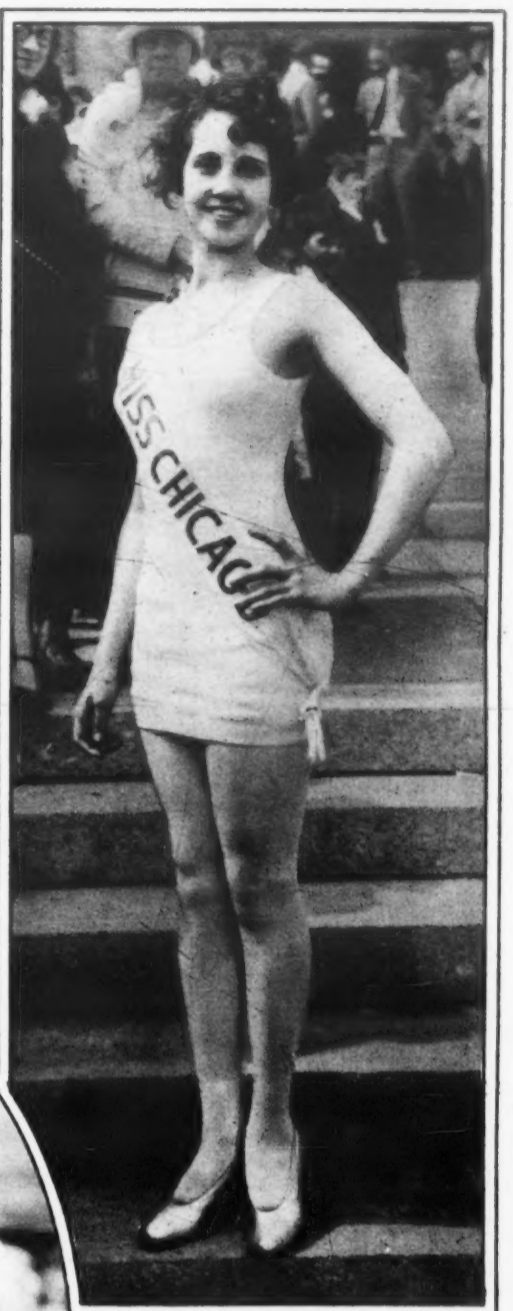


A DELEGATE FROM SOUTH CAROLINA:
"MISS CHARLESTON"
(Miss Claudia Harvin), a Charming Daughter
of the Palmetto State.
(Times Wide World Photos.)

King Neptune and the Nymphs Who Own His Rule



KING NEPTUNE ENTHRONED: THE RULER OF THE BEAUTY PAGEANT
at Atlantic City Makes a Royal Progress
Along the Famous Boardwalk.
(Times Wide World Photos.)



AND SHE IS THE GIRL FROM CHICAGO: MISS MYRTLE CHRISTIAN VALSTED
Upholds the Standard of Mayor Thompson's Bailiwick on the Distant Shores of New Jersey.
(Times Wide World Photos.)



HIS MAJESTY: BEHIND THE ROYAL BEARD OF KING NEPTUNE,
Ruler of the Revels at Atlantic City, Is the Amiable and Democratic Face of Eddie Dowling, the Popular Musical Comedy Star.
(Times Wide World Photos.)



"AIN'T SHE SWEET?" WE ASK YOU VERY CONFIDENTIALLY
Whether Miss Carolyn M. Pierson ("Miss Newark") Is Not a Young Lady of Whom Her State and City May Well Be Proud.
(Times Wide World Photos.)

COLORADO'S CUTEST: MISS ELVA RAY,
"Miss Denver," in the Beauty Show at Atlantic City.
(Times Wide World Photos.)



ALL FROM NEW JERSEY: FOUR DANGEROUS CONTESTANTS
in the Atlantic City Beauty Competition. Left to Right: Sue Hoch ("Miss Union City"), Carolyn Pierson ("Miss Newark"), Betty Schwartz ("Miss West New York") and Herriet Rita Shelby ("Miss Passaic").
(Times Wide World Photos.)

American Beauties from North, South, East and West in D



THE SURVIVAL OF THE FITTEST: THESE ARE THE FIFTEEN AMERICAN BEAUTIES CHOSEN BY THE JUDGES IN THE SEVENTH ANNUAL ATLANTIC CITY BATHING BEAUTY CONTEST AND FINALS. (From Left to Right) "Miss Newark," "Miss Boston," "Miss Rochester," "Miss Oakland," "Miss Huntington," "Miss Pittsfield," "Miss Dallas," "Miss Battle Creek," "Miss Hammond," "Miss California," "Miss Charleston," "Miss Philadelphia," "Miss Tulsa" and "Miss Tulsa." (© Atlantic Photo Service)

"MISS ILLINOIS" ON HER FLOAT: THIS IS MISS DELANDER as She Appeared in the Rolling-Chair Review, Before She Was Chosen as "Miss America."

(Times Wide World Photos.)



THE ANNUAL BEAUTY PARADE AT ATLANTIC CITY: A GENERAL VIEW of the Boardwalk and the Crowds Which Cheered the Chosen Flowers of American Girlhood.



THE CLASSIC CITY'S CHOICE: MISS ETHEL LA PIERRE, Who Was Known to Admiring Crowds in Atlantic City as "Miss Boston." (Times Wide World Photos.)



THIS IS WHO "Miss Illinois" (Lois Eleanor) Chosen as "Miss America" in the Atlantic City Beauty Contest. (Times Wide World Photos.)

in Dazzling Array at the National Bathing Beauty Pageant



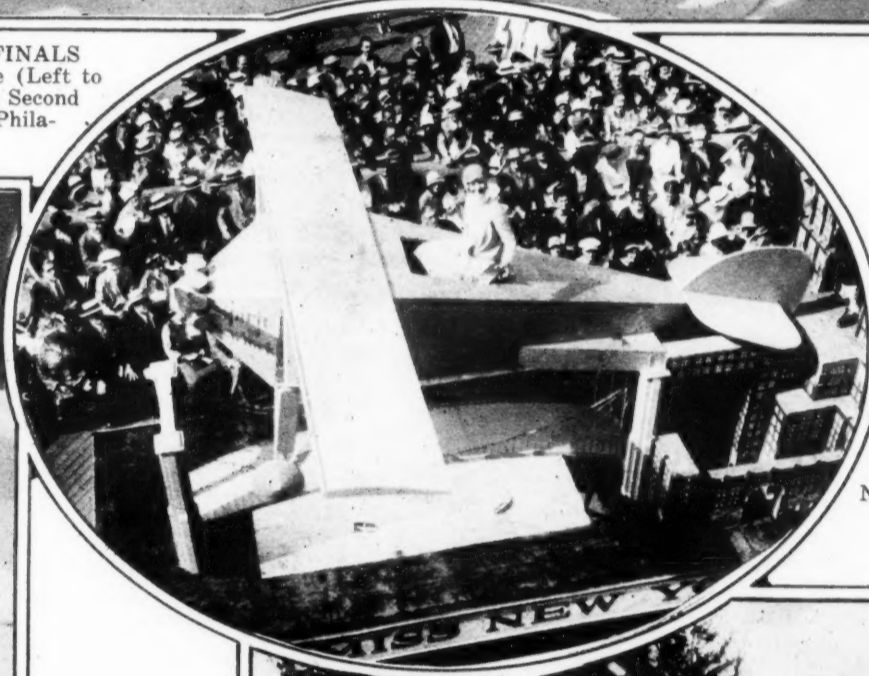
SEVEN AMERICAN BEAUTIES WHO WERE SELECTED FOR THE FINALS Contest and From Whom "Miss America" of 1927 Was Chosen. They Are (Left to Right) "Miss Wyoming," "Miss California," "Miss Charleston, S. C.," "Miss Illinois" (Now "Miss America"), "Miss Philadelphia," "Miss Tulsa" and "Miss New York." (Atlantic Photo Service.)



THIS IS WHY (Lois Eleanor Delander) Was "Miss America" at the 1927 Atlantic City Beauty Pageant. (Wide World Photos.)



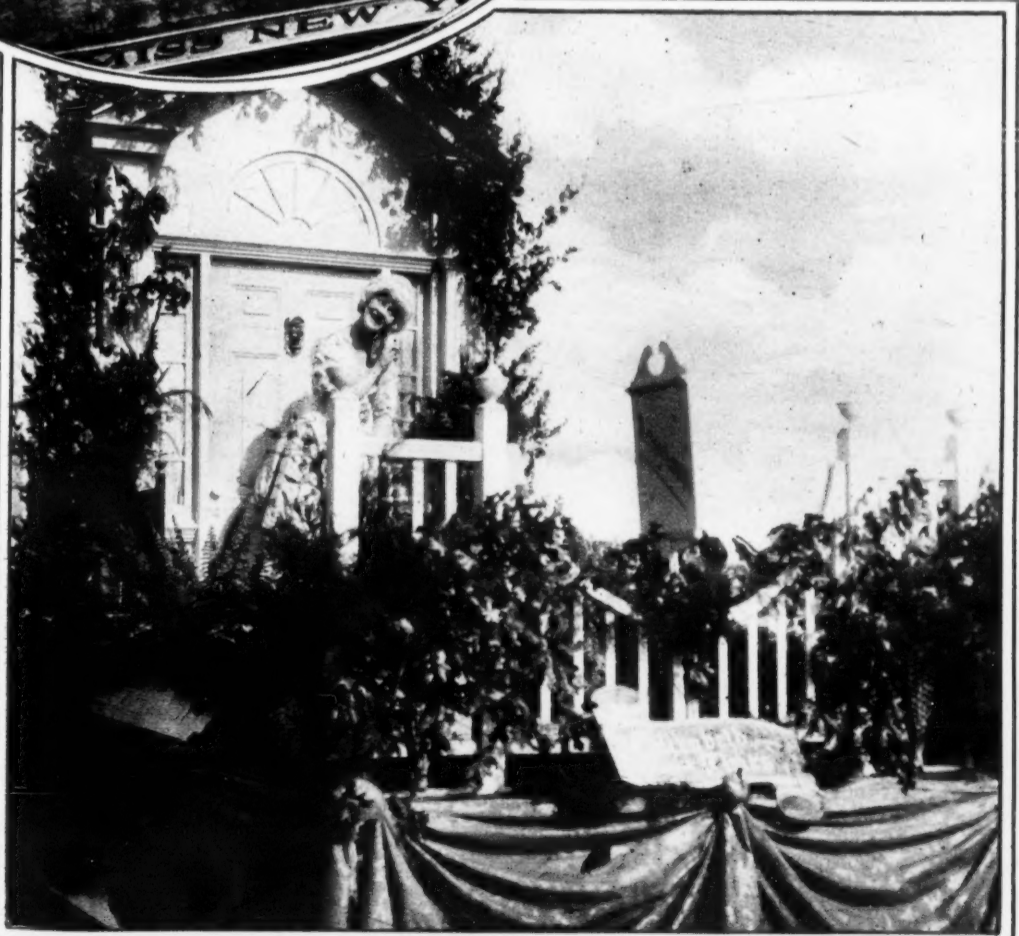
THE BELLE OF NEW YORK: MISS FRIEDA LOUISE MIERSE, Who Worthily Represented the Nation's Metropolis at the Atlantic City Pageant. (Times Wide World Photos.)



"THE SPIRIT OF NEW YORK": THIS FLOAT, WITH MISS FRIEDA LOUISE MIERSE ("MISS NEW YORK") ON BOARD, Won First Prize in the Colorful and Variegated Rolling-Chair Review Which Was a Feature of the Seventh Annual National Bathing Beauty Pageant at Atlantic City. (Times Wide World Photos.)

A COLONIAL CAPTIVATOR: MISS PENN MANKUS as "Miss Elizabeth" (N. J.) in an Attractive Float.

(Times Wide World Photos.)



Brunettes Vie With Blondes For the Golden Apple



A
QUAKER
MAID OF
1927: MISS
KATHLEEN
COYLE
Wears the Proud
Title of "Miss Phila-
delphia" in the Procession
Along Atlantic City's Boardwalk.

(Times Wide World Photos.)



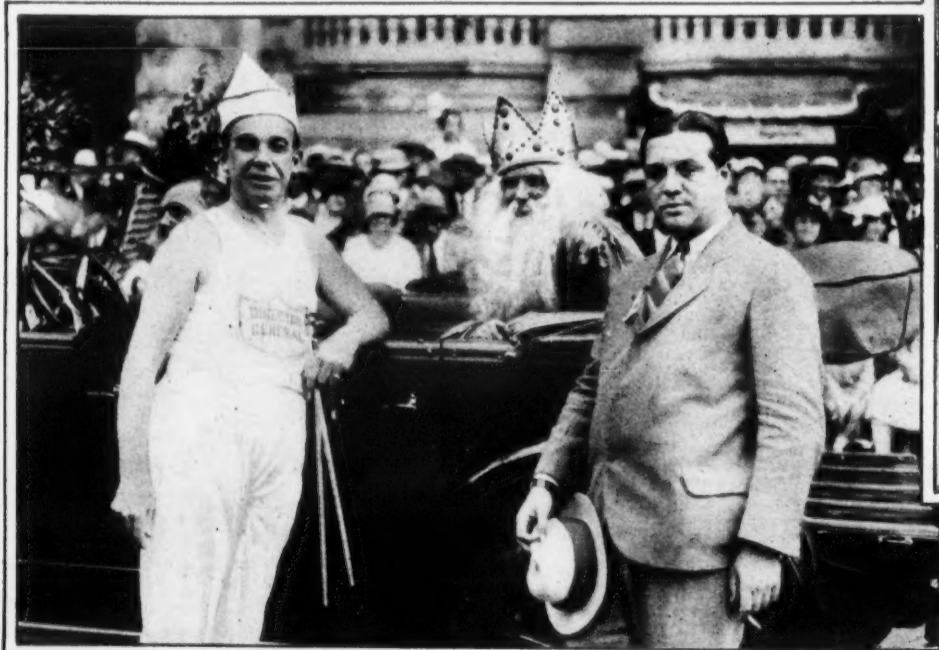
MISS LILLIAN WARD,
Who Was "Miss Huntington" (W.
Va.) at the Atlantic City Beauty
Pageant.

(Times Wide World Photos.)



A FAIR DAUGHTER OF NEW JERSEY:
MISS HENRIETTE RITA SHELBY,
Who Bore the Title of "Miss Passaic" in
the National Beauty Contest.

(Times Wide World Photos.)



THESE ARE NOT CONTESTANTS: THEY ARE KING NEPTUNE
(Eddie Dowling) in Centre, With Director General Nichols at Right and
Marc Lachman at Left.

(Times Wide World Photos.)

ATLANTIC CITY'S BOARDWALK TRANSFIGURED BY BEAUTY



MAIN STREET MISSES: MIDDLE WESTERN GIRLS

at the Annual Pageant of Pulchritude Which Is Held in Atlantic City, "Beside the Seaside—Beside the Sea," as the Song Has It.
(Times Wide World Photos.)



THE CROWNING OF THE QUEEN: KING NEPTUNE (Eddie Dowling) Places the Glittering Diadem Upon the Head of Lois Delander

(Miss Illinois).

(Times Wide World Photos.)

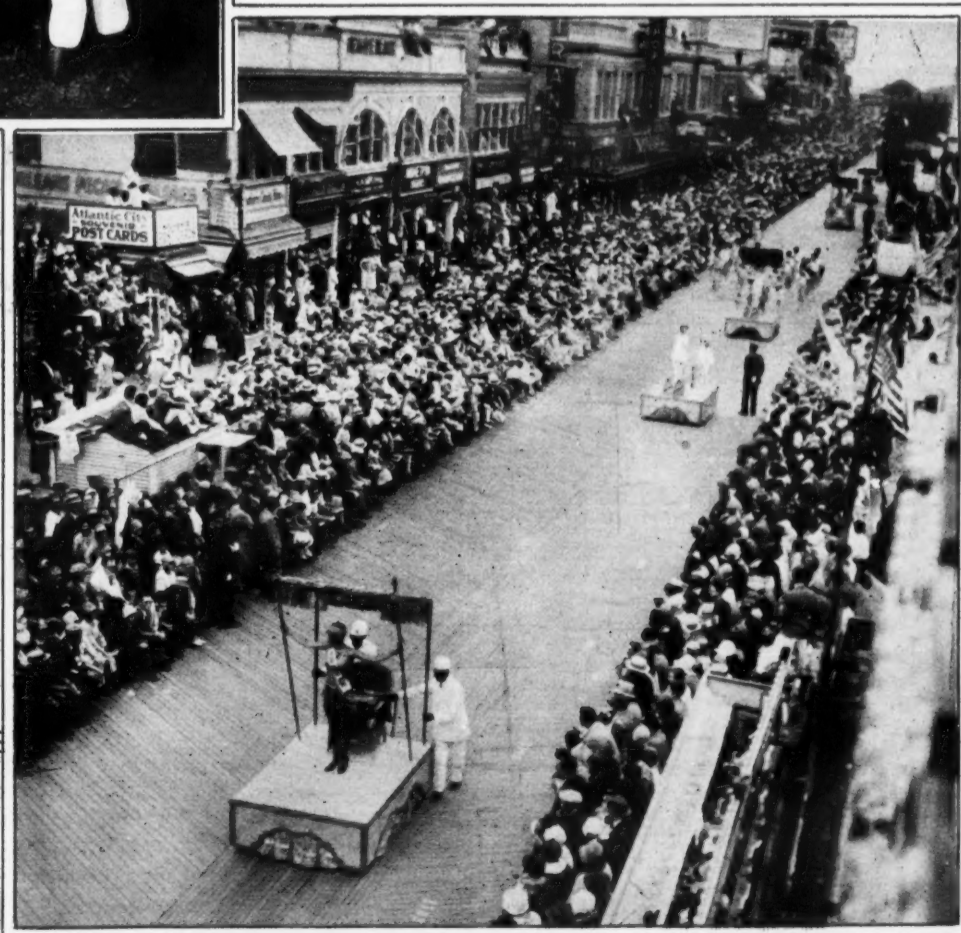


NATIVE DAUGHTERS: "MISS CALIFORNIA" AND "MISS OAKLAND," Otherwise Misses Beatrice Wiesel and Ruby Smith, Respectively.

(Times Wide World Photos.)



"THE MOST BEAUTIFUL GIRL IN EVENING DRESS": MISS VIRGINIA HOWARD ("Miss Tulsa"), With the Cup She Won, and (at Right) Her Twin Sister, Miss Meredith Howard.
(Times Wide World Photos.)



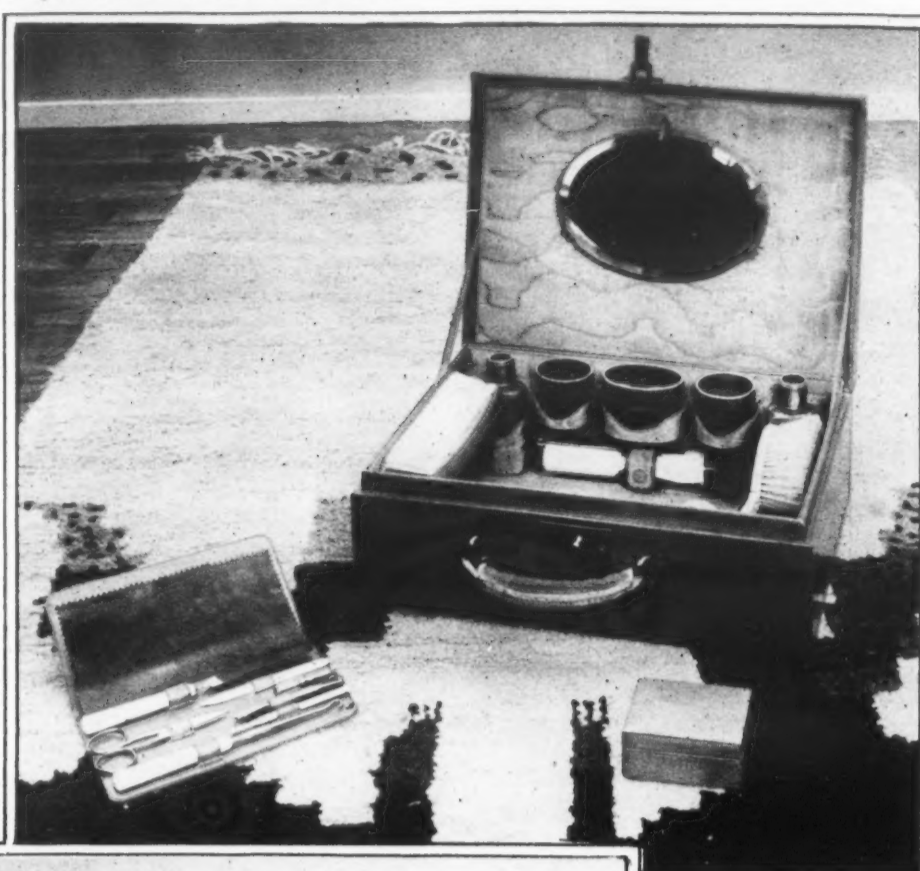
BEAUTY ON PARADE: A SECTION OF THE PROCESSION Which Dazzled the Eyes of the Throngs That Gathered at Atlantic City to See the Nation's Fairest.
(Times Wide World Photos.)

WEEK-END ACCESSORIES FOR THE SMART FRENCH RESORTS

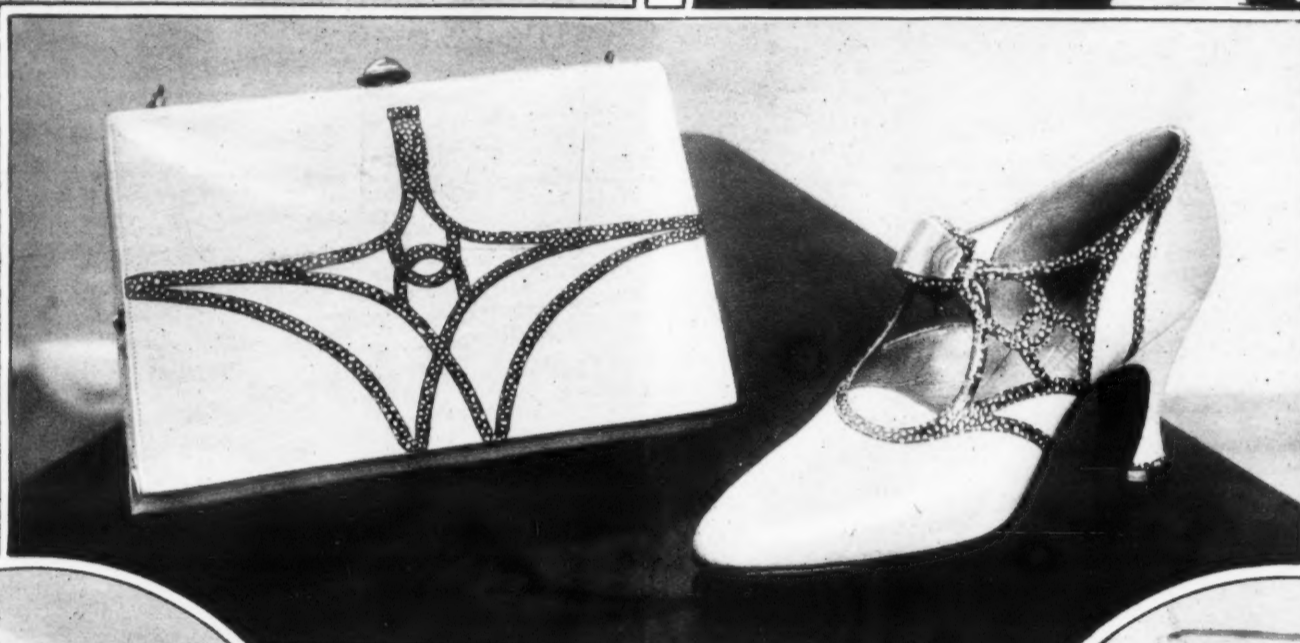
Selected by M. Thérèse Bonney, Paris Fashion Editor



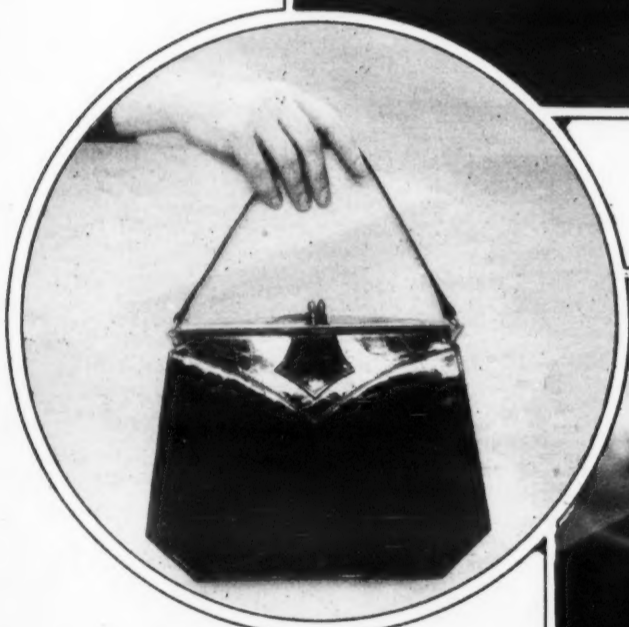
BEFORE DEPARTURE FOR THE WEEK-END: A BAG of Natural Cowhide, From Bernard, and Shoes From Hellstern.



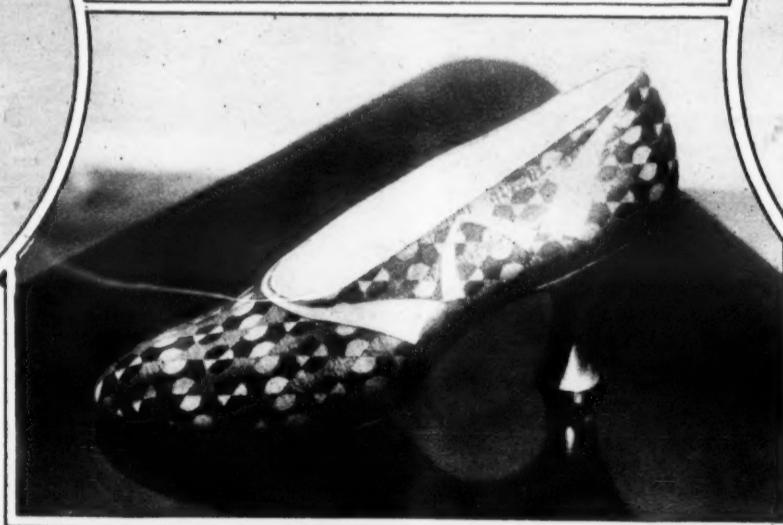
A WEEK-END BAG, Fitted With the Latest in Ivory Toilet Accessories, With Crystal and Enamel Bottles, Offered by Bernard.



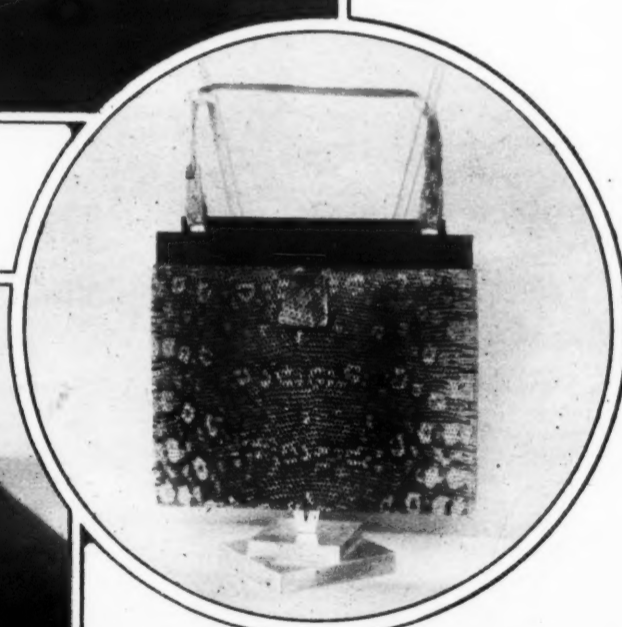
HELLSTERN'S GRAY KID PURSE AND SLIPPER Trimmed in Bright Black Patent Leather, Hand-Painted in Bright Enamel.



AN ALLIGATOR BAG, From Bernard, With Odd Gold Top, Lends Chic to the Traveling Costume. (Photos Bonney, From Times Wide World.)



THIS MODERNISTIC LAME SLIPPER in Gold, Silver and Tete de Negre Is From Hellstern.



A MODERN LIZARD PURSE Created by Vuitton in Pure Rectangular Shape, With Plain Tortoise Shell Rim, for the Week-End Motor Trip.

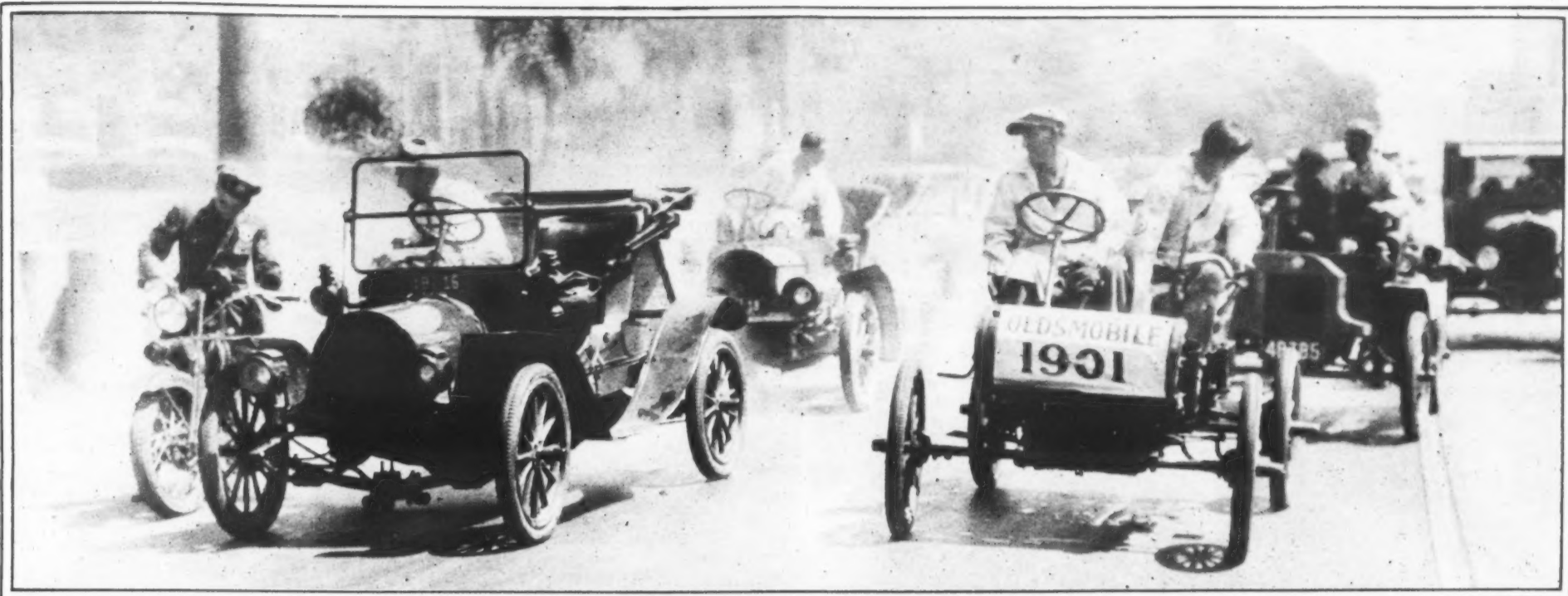
16, Rue de la Paix, Paris, Sept. 10, 1927. LE TOUQUET, and Deauville! There is magic in their very names. Immediately one sees the picture of two decidedly cosmopolitan communities, where the manner of living becomes as important as life itself and fashions assume an unparalleled significance. But one does not begrudge these resorts their fashions and their pleasures. On the contrary, life there is as fascinating and amusing as the pages of a novel or drama which paints vividly the vogues and customs of a period. The French creators have taken into special considera-

tion the smart woman who spends the week-end at one of these resorts, and the accessory makers in particular are offering novelties to accompany her costumes. The bag and purse of the traveling ensemble, the shoe and purse of the sports frock, the dancing slipper for the Casino—such are the important items of the Deauville or Le Touquet week-end.

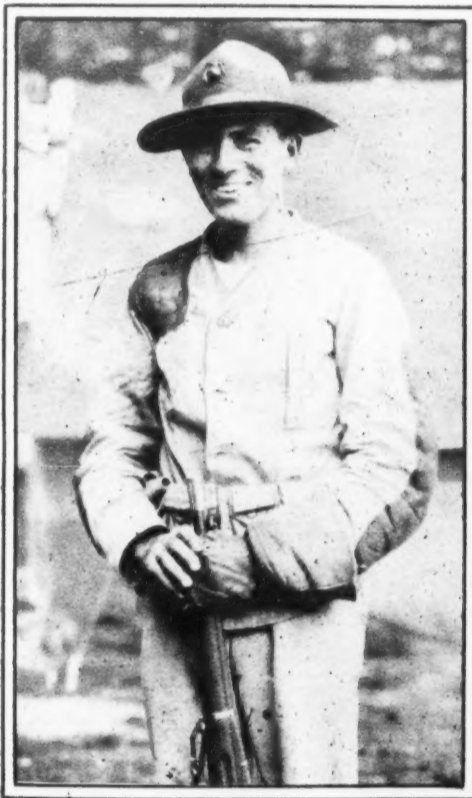
Exotic skin is favored at the moment. Bernard offers a smart bag of crocodile, with odd gold top opening at the centre. Vuitton has designed another type in lizard, with rich tortoise shell frame, and in this follows the

modern tendency toward a plain geometric shape unbroken by any ornament.

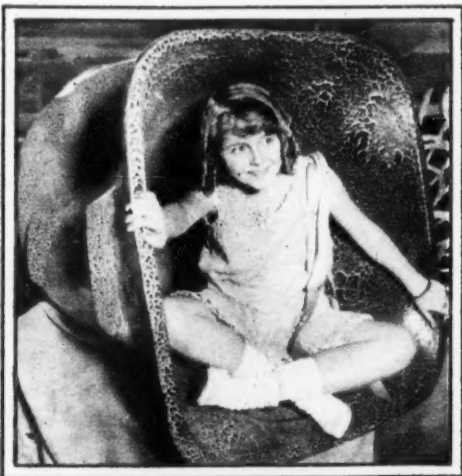
The shoe and purse ensemble is now an established fact in Paris. Hellstern has created a new model in oyster gray kid, trimmed in strips of black patent leather, which is then decorated by hand in bits of bright enamel. A chic week-end bag comes from Bernard in natural cowhide, fitted with the latest in ivory toilet accessories, while the crystal bottles feature striking gold and purple enamel stoppers. An oval mirror may be slipped in the top. M. T. B.



VETERAN CARS RACING: A FRANKLIN OF 1907 and an Oldsmobile of 1901 Led the Field of Eight Ancient Locomotive Vehicles in a Wild Dash From Los Angeles to the State Fair at Sacramento. (Times Wide World Photos.)



A SHARPSHOOTING MARINE: CORPORAL OREN J. TOBEY. Aged 23, a Native of Lebanon, Mo., Wins the President's Match at Camp Perry, Ohio, Leading the Field With a Total of 196 Points Out of 200, at Distances of 200, 600 and 1,000 Yards. (Times Wide World Photos.)



LITTLE MISS RADIO: BETTY LEE BLISS Sits Comfortably in This Big Loud Speaker, Which Is Said to Be the Largest Ever Exhibited at Any Radio Show in America. It Was Placed on View at the Fifth Annual Show of the Radio Trades Association of Southern California at Los Angeles, and Can Be Heard for Seven Miles. (Times Wide World Photos.)

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| The Devil | Ugly | Margot's Tapers |
| The Venus of | The Hole | Waiter, a Bock! |
| Braniza | A Family | The Mad Woman |
| The Sequel of | Bertha | Virtue in the |
| Divorce | A Mesalliance | Ballet |
| Mademoiselle | The Carter's | Fecundity |
| Graveyard Sirens | Wench | Words of Love |
| Am I Insane? | The Bed | The Impolite Sex |
| The Charm | A Way to Wealth | The Farmer's Wife |
| Dispelled | Forbidden Fruit | On Perfumes |
| A Little Walk | Madame Parisse | An Unfortunate |
| A Dead Woman's | A Wife's | Likeness |
| Secret | Confession | A Rupture |
| Bed No. 29 | Love's Awakening | The Lost Step |
| Doubtful | Woman's Wiles | The Artist's Wife |
| Happiness | The Wedding | The Rendezvous |
| After Death | Night | A Fashionable |
| Room No. 11 | On Cats | Woman |
| The Tobacco Shop | One Phase of Love | An Old Maid |
| A Passion | A Poor Girl | The Love of Long |
| Regret | Caught | Ago |
| The False Gems | Magnetism | A Queer Night in |
| A Useful House | Countess Satan | Paris |
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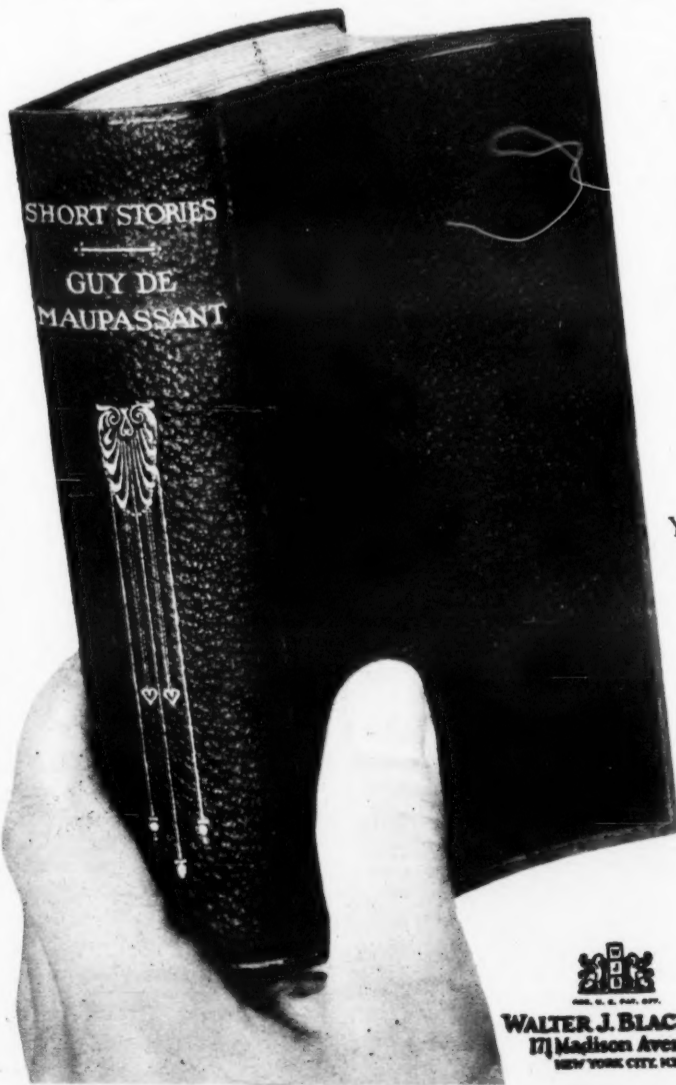
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Page Twenty-one



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171 Madison Avenue,
NEW YORK CITY, N.Y.

SWITZERLAND, THE PLAYGROUND OF ALL THE WORLD



A VIEW OF GENEVA, THE SWISS CITY WHICH IS THE CAPITAL OF THE LEAGUE OF NATIONS.



SWITZERLAND is a land where it is very easy to forget one's troubles—provided, of course, one has the wherewithal to pay one's current expenses. With that detail attended to, the line of least resistance is followed by letting the world wag on its way. Tomorrow can take care of itself, and the delegates to the meetings of the League of Nations, at Geneva, hard by, are glad to shoulder the burden of international politics.

For ourselves a world of pleasure is waiting—boating, skating, skiing, dancing, climbing mountains, or what you will. All Switzerland is eager to serve the holiday-maker. Generations of experience have perfected the art of catering to his needs and whims. He is always welcome and practically always satisfied with this wonderland of the Alps.

Nature made Switzerland one of the most beautiful countries on our planet, and seems to have taken pains in doing so. No scenery is more sheerly magnificent than the great mountain land in whose fastnesses a sturdy people won their freedom and have held it for centuries; and no vistas are lovelier and more redolent of quiet charm than the little nooks and valleys that the land offers in limitless abundance to the traveler with an eye for such things.

Switzerland is perhaps the most cosmopolitan of all lands. There is a constant coming and going of men and women from all the countries on which the sun shines. It was fitting that the League of Nations should fix its headquarters at Geneva, for modern Switzerland is nothing if not international.

Lovers of history, lovers of beauty, lovers of sport—all will find their heart's desire within the Swiss borders.

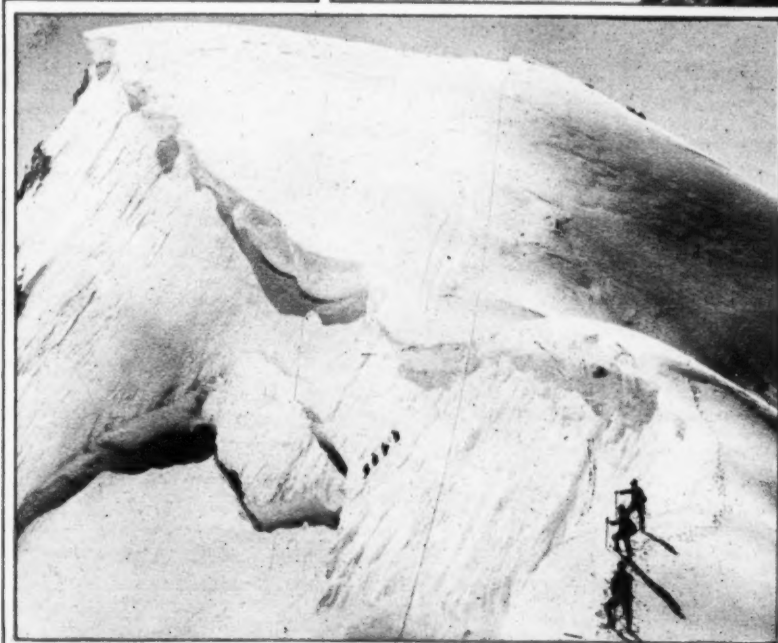


ON
THE
GOLF
LINKS
at
Villars,
in
Switzer-
land.

(Photos
Courtesy
Official
Information
Bureau of
Switzerland.)



ON CAUMA LAKE: BOATING IN IDEAL SURROUNDINGS
Near Flims, in the Grisons, Switzerland.

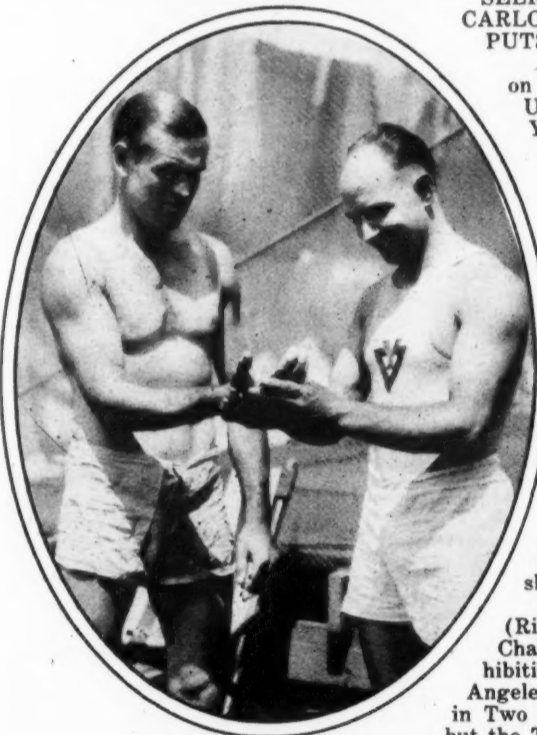


THE FAMOUS JUNGFRAU,
With a Party of Mountain Climbers Engaged in Their Favorite Sport.

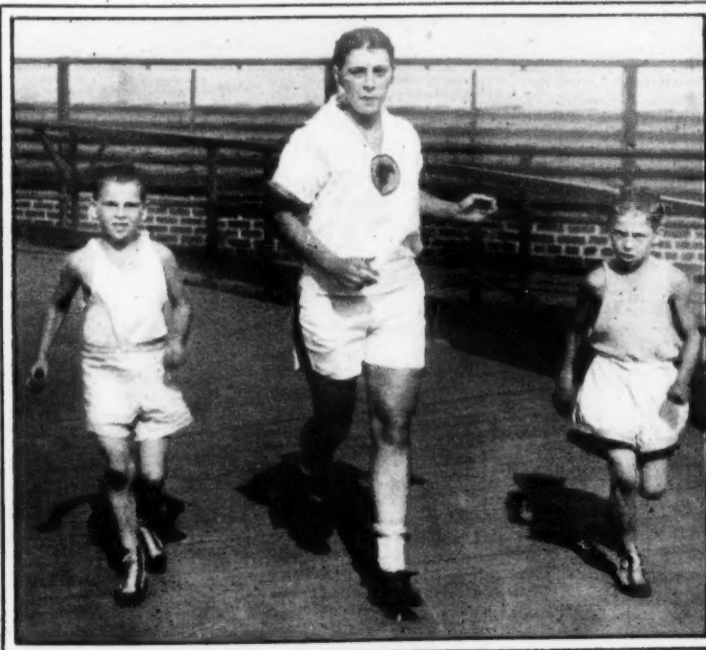
THE
DAZIO
GRANDE
GORGE,
One of the
Many
Scenes of
Beauty
Passed
by the
Electrified
St.
Gothard
Railway.



SELF-HELP: MISS CARLONE WOLBACH PUTS A NEW COAT OF PAINT on Her Yacht at a Unique "Repair-Your-Own" Shipyard Which Has Been Opened at Los Angeles, the First of Its Kind. Joe Fellows Watches Miss Wolbach as She Plies the Brush.



HANDBALL HEROES: "MURDER BALL" BILL RANFT (Left), Who Won the First National Handball Championship in 1919, Meets **George Nelson** (Right), the Present Champion, in an Exhibition Match in Los Angeles, Defeating Him in Two Games Straight, but the Title Was Not at Stake.



AN ATHLETIC FAMILY: MRS. "DOT" DICKSON, Star Woman Runner of Philadelphia, With Her Two Young Sons, Billy and Jimmy. Billy Has Won Five Medals, While Three Trophies Have Fallen to Jimmy. (Times Wide World Photos.)



A NEW SWIMMING MARK IS SET: MISS HELEN ZABRISKIE Wins the 220-Yard Breast Stroke Event for Women in the Far Eastern Championships Held in San Francisco, Covering the Distance in 3 Minutes 26 Seconds. (Times Wide World Photos.)

Are you blindly groping for words to fit your thoughts?



"What word conveys the exact shade of meaning I desire?"
 "Is there a better word than the one I am using?"
 "What is that word I have forgotten?"
 "Is there a word in the language which expresses my thought clearly?"
 "How can I avoid this constant repetition?"

STRANGE, isn't it, with all the marvelous wealth of our English language that you should find yourself groping blindly for the answers to such word questions as those above.

Strange, with a language so full of expressive words, that it should be so difficult to find the ones that express your thoughts clearly.

With more than 150 words describing various shades of beauty, or over 400 words denoting various degrees of goodness, for instance, why should it be so hard to find the best one for your purpose?

Yet it is not strange either, when you consider that dictionaries are arranged on the assumption that you know all of the more than 200,000 words in the language and seek merely their definitions—that all attempts to make the language available stopped with merely listing the words by ideas, and then not always in alphabetical order.

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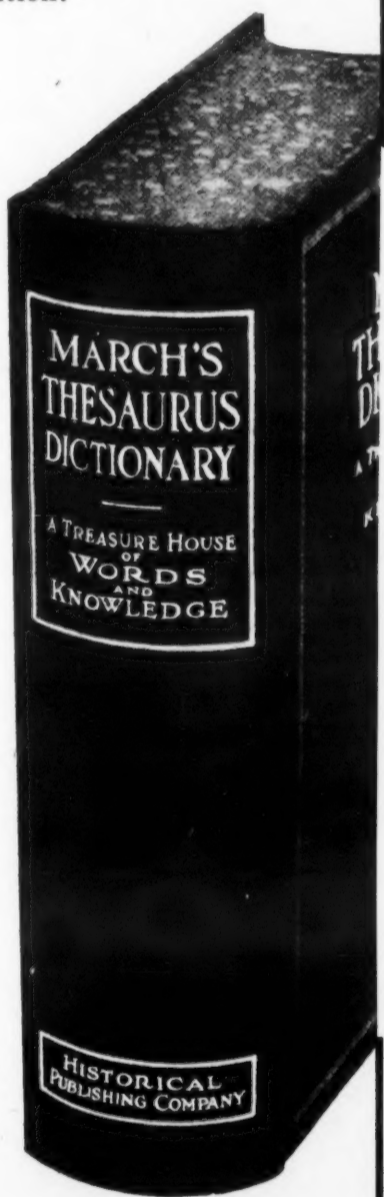
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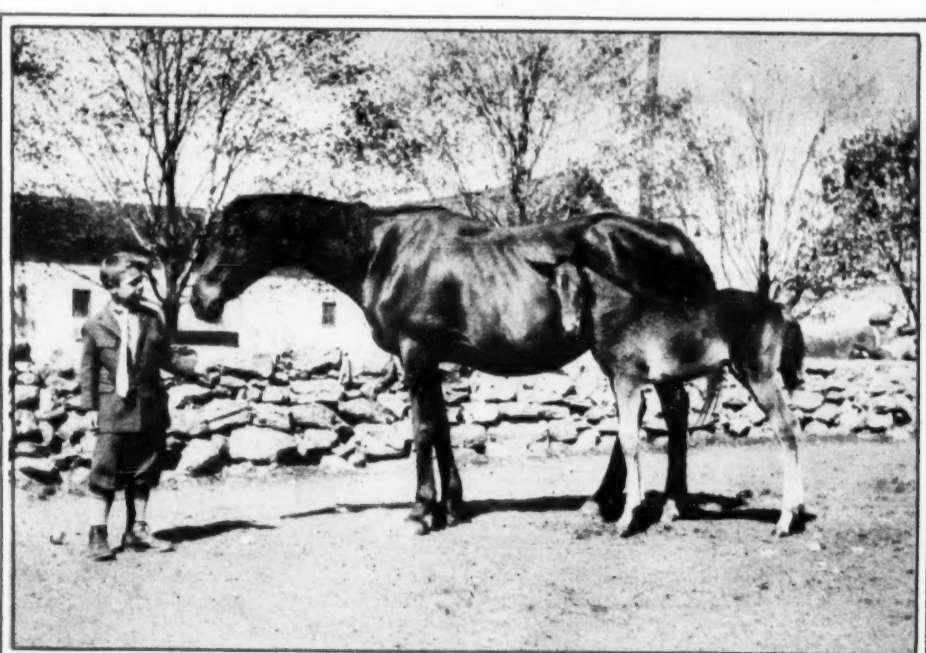
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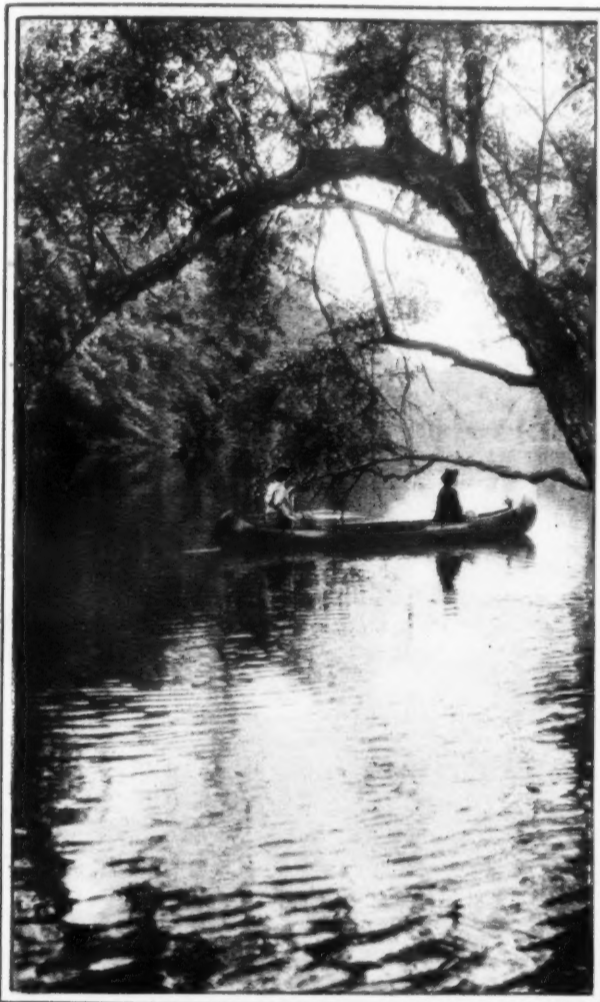
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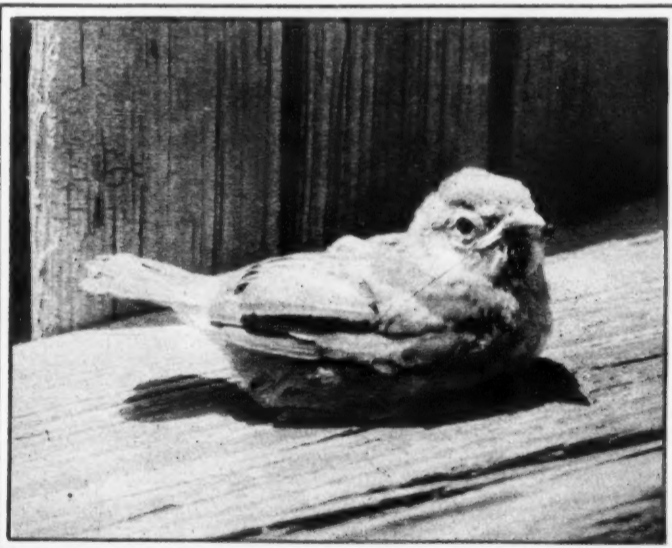
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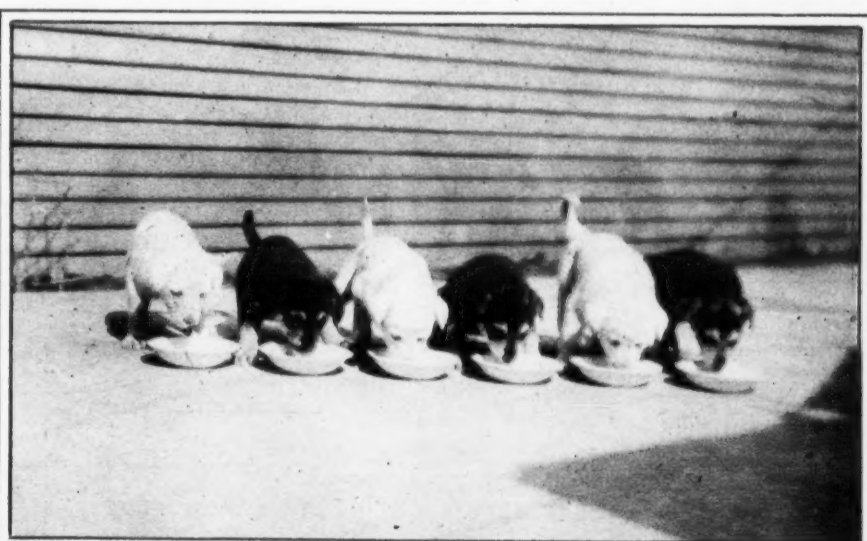
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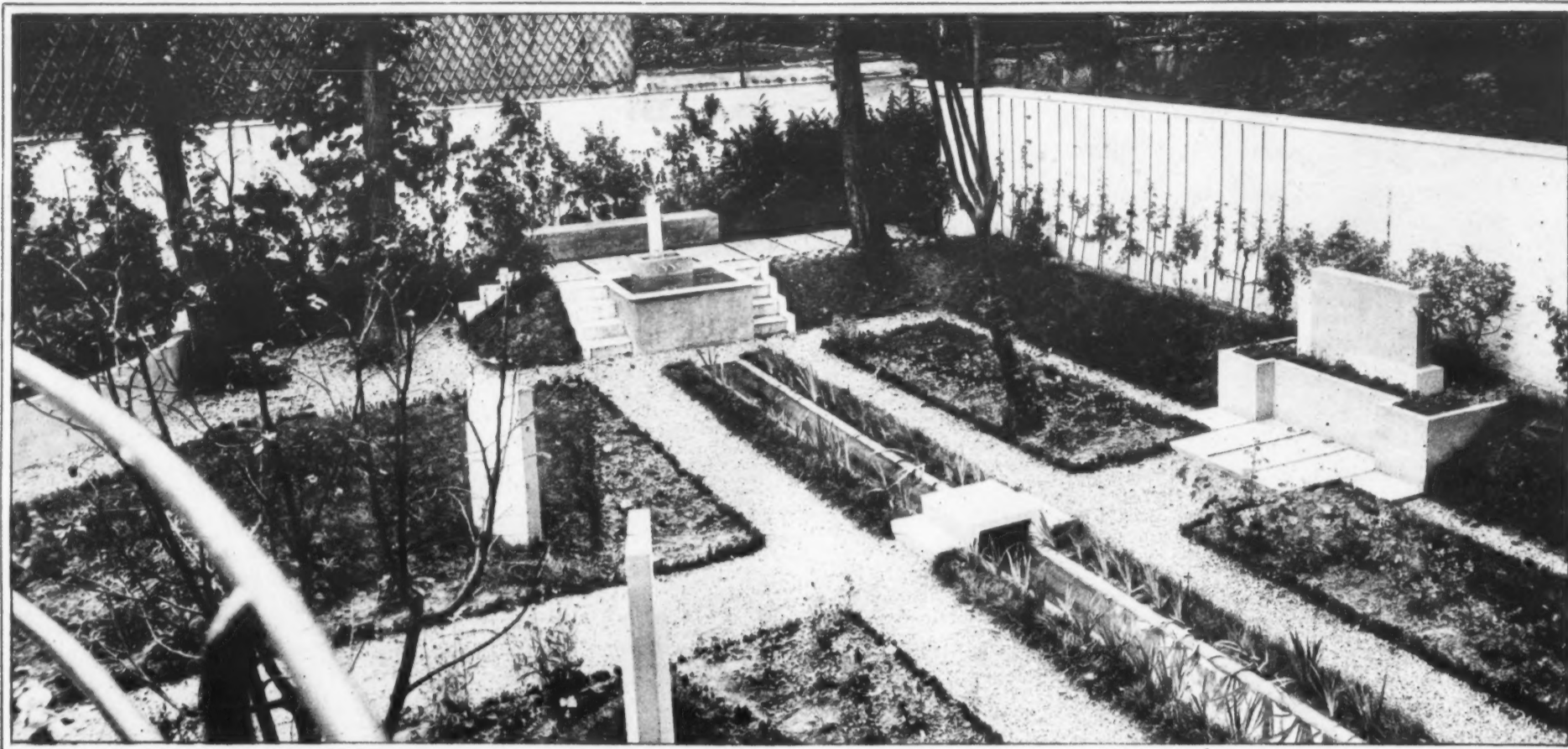


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ANGLES REPLACE CURVES IN VILLAS OF OLD VERSAILLES



AN ULTRA-MODERN GARDEN IN VERSAILLES, DESIGNED IN THE NEW ARCHITECTURAL SPIRIT BY ANDRE LURCAT.
(Photos Bonney, from Times Wide World.)

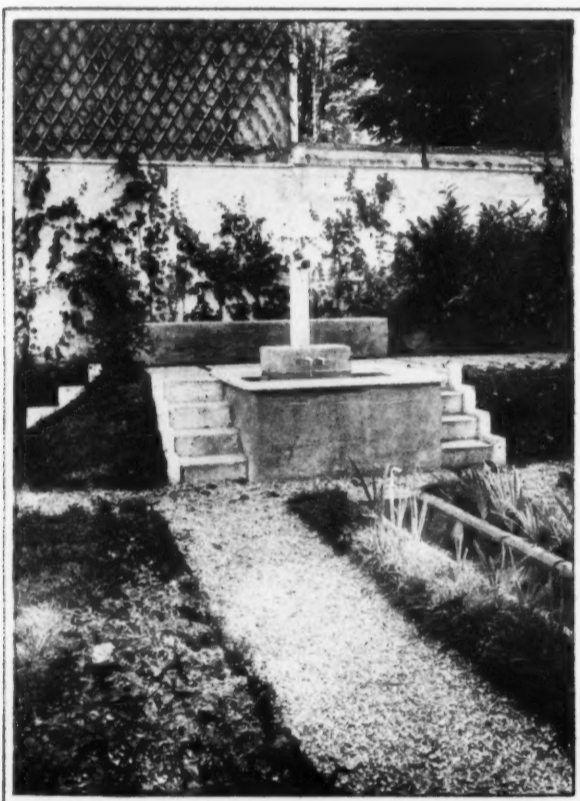
By M. Thérèse Bonney.

VERSAILLES, the home of the "Louis," the town which has lived for century upon century in the shadow of the great chateau, even Versailles is turning "modern." Its quiet gardens still remain, and its villas, but a new spirit is gradually creeping in, especially in the architecture, which is a decided contrast to what Mansard and Le Notre created at Versailles.

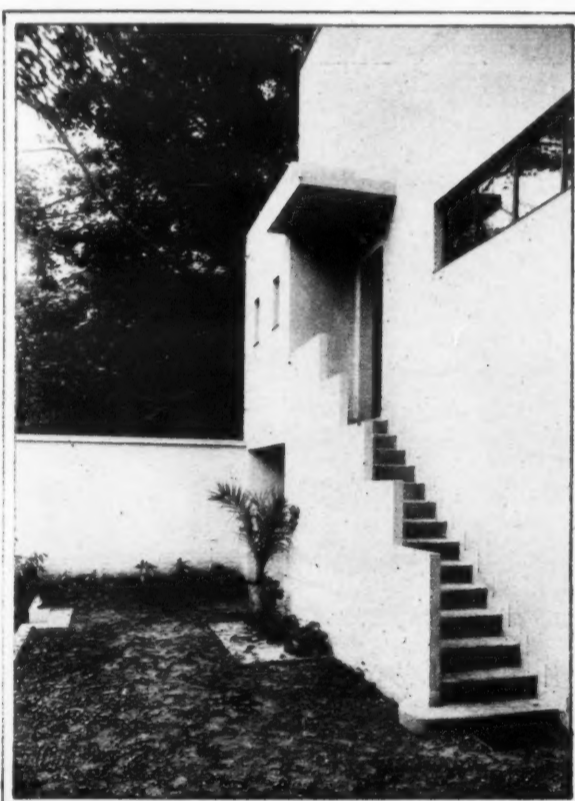
For the new villas are purely geometric in conception. Andre Lurcat, the young architect of Paris who is responsible for their design, is a modernist to the finger tips, and thinks only in terms of purity of line and preciseness of form.

There is, for example, a roof garden atop one of his new villas which, instead of Grecian columns, is built in long oblong blocks. There are bay windows in rectangles, and steps like a flight of right angles, and balconies in semicircles—what more could a scientific age demand? But for the Frenchman, perhaps the greatest innovation is the large window, somewhat like our American ones, and utterly unlike the traditional French type with its tiny panes which let in so little light.

The modern architects, to their great credit, have insisted on a reform of windows. France is gray enough without further darkening its interiors. There is something in the quality of the light in and about Paris which makes one crave a greater luminosity in the home. Perhaps for that very reason modern illumination is so highly developed, and young architects such as Lurcat are building houses with big bay windows, which are the only break one sees on the pure white façades of the new villas of Versailles.



A DETAIL OF ONE OF THE NEW GARDENS in the Heart of Old Versailles, With Fountain Designed by Lurcat.



A GEOMETRICAL STAIRCASE Breaks the Plain Wall Surface of an Ultra-Modern House at Versailles.



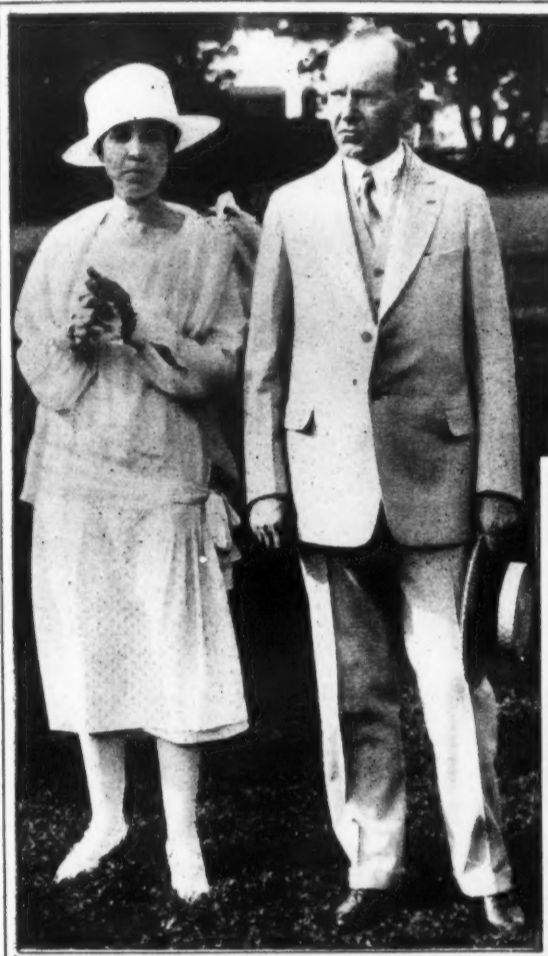
A STRIKING FACADE, With Geometrical Bay Windows Opening on a Garden in Versailles.



THE TWENTIETH CENTURY ROOF GARDEN as Exemplified in a Villa at Versailles.



FOOTBALL PRACTICE
ON THE SANDS:
YOUNG GRIDIRON
WARRIORS
of Georgetown
University Lim-
ber Up on the
Beach at Wild-
wood, N. J.
(Times Wide
World Photos.)



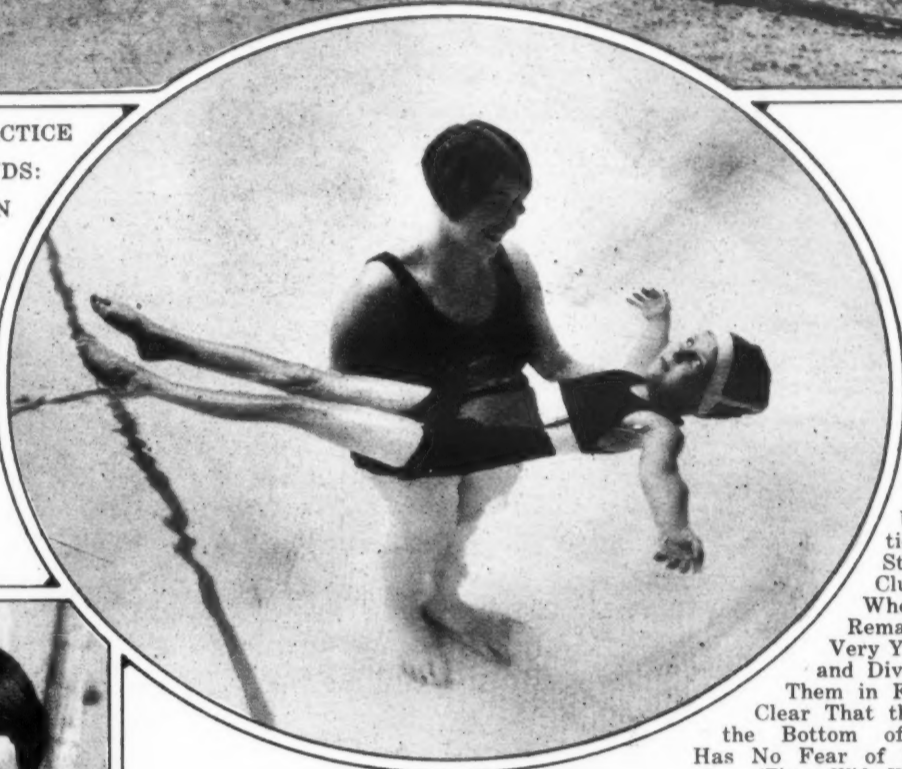
HOME AGAIN: PRESIDENT AND
MRS. COOLIDGE,
Their Western Vacation Over, Take a Stroll
in the Grounds of the White House.
(Times Wide World Photos.)



A CHAMPION
CANNER:
MRS. MARY
BAD
MARRIAGE
of the Black-
foot Indian
Tribe Wins a
Buckskin Purse
as Prize at the
Annual Agri-
cultural and
Industrial Fair
at Glacier Na-
tional Park
Reservation.
(Times Wide
World Photos.)



A DIPLOMAT'S DAUGHTER: MLE. LORANDO
PROCHNIK,
Whose Father is Minister to the U. S. A. From Austria, and
Who Recently Sailed for Europe, to Attend School at
Lausanne, Switzerland.
(© Harris & Ewing, from Times Wide World.)



BEGINNING
YOUNG:
LITTLE
BETTY
NORTON
Is Already on
the Way to Be-
coming a Fin-
ished Swimmer
Under the Instruc-
tion of Miss Pauline
Stockton of the Elks
Club in Los Angeles,
Who Is Developing a
Remarkable Group of
Very Youthful Swimmers
and Divers. She Teaches
Them in Filtered Water, so
Clear That the Pupil Can See
the Bottom of the Pool and
Has No Fear of Unknown Depths.
(Times Wide World Photos.)

EAST OR WEST. "THEY KNOW THEIR CIGARETTES!"



ON a certain "dude
ranch" in Montana, all the cowboys are smoking
Fatimas. For all their quizzical scorn of the effete
East, these young Westerners are evidently quick to
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SPORTS PAGES



MUSIC AND THE CHURCH:

JOHN McCORMACK, the Famous Singer (Right), Entertains Archbishop Curley of Baltimore at the McCormack Home, Moore Abbey, Monastereven, Ireland. (Times Wide World Photos.)



QUEEN OF THE "POOR WORKING GIRLS": MISS BEULAH KEITH

of Wichita, Kan., Was Chosen for This Honor at Wichita's Celebration of Labor Day. She Is Employed in a Candy Factory. (Times Wide World Photos.)



OFF THE SPRINGBOARD:

MISS ESTA MORRISON

in One of the Dives Which Won Her the National Junior Diving Championship at the Brookline, Mass., Reservoir.

(Times Wide World Photos.)



Featured
Players of the
New
Theatrical
Season



THE TWINS: NELLIE SHEFFIELD AND FLORENCE BARNES as Minnie and Nellie Masters in "Yellow Sands," at the Fulton Theatre.
(Lenare, London.)



REX CHERRYMAN in "The Trial of Mary Dugan," at the Ritz Theatre.
(New York Times Studios.)



NATACHA RAMBOVA, Featured in the New Play, "Creoles," Which Has Just Opened at the Klaw Theatre.
(New York Times Studios.)



JEANNE GREEN, in "Four Walls," at the John Golden Theatre.
(New York Times Studios.)

BEHIND THE FOOTLIGHTS



HARRIET HOCTER.
(Florence Vandamm.)

BROADWAY loves to make its own discoveries. Every theatrical season brings at least one new luminary to the fore. This year the wand of fortune seems to have touched Harriet Hocter, a 20-year-old dancer, featured in "A la Carte," at the Martin Beck Theatre.

Miss Hocter was born in Hoosick Falls, N. Y., of old American stock. As far as the family records extend none of the preceding Hocters is known to have danced. But Harriet began to twirl and pirouette at the age of 5, and when she was 12 an aunt brought her to New York and placed her in the Chalif Dancing School. Later she studied with Ivan Tarasoff until a lucrative offer from the variety houses led her into vaudeville.

On the Pacific Coast Miss Hocter met the Duncan Sisters, who gave her a leading dancing rôle in their musical show, "Topsy and Eva." When that very successful entertainment closed she took another fling at vaudeville with William Holbrook as a dancing partner.

Then came "A la Carte," and something very like a triumph. Almost overnight this dainty and graceful little lady has become a leading light of the Broadway stage.



LOIS BENNETT, in the Revival of "The Mikado," at the Royale Theatre.
(New York Times Studios.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

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GRIDIRON ATHLETES IN PRACTICE FOR A STRENUOUS SEASON



FALL FOOT-
BALL PRAC-
TICE: THE
BUCKING
STRAP

Is Applied to the
Sturdy Torso of
Dick Coffman, Navy
Halfback.

(Times Wide World Photos.)



MARYLAND UNIVERSITY PREPARES FOR GRIDIRON WAR: A
PRACTICE TACKLE
Is Staged by Dodson and Heagy, Two Promising Members of the Squad
From Which the University Expects Great Things This Autumn.
(Times Wide World Photos.)

KICKING
IN
CONCERT:
FIVE
HUSKIES
of the
Georgetown
University
Football
Squad. Left
to Right:
McCabe,
Gehringer,
Listan,
O'Neil and
Work.
(Times Wide
World
Photos.)

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THE WEEK'S SPORTING CELEBRITY

FOR the first time France has won the
Davis Cup in international tennis.

Jean Cochet clinched the victory for
La Patrie when he defeated William John-
ston in four sets in the finals of the tourney
at Forest Hills, Long Island, but it was Rene
Lacoste who mastered the mighty William
Tilden in one of the most sensational con-
tests in the history of the sport.

Tilden was apparently playing in unbeat-
able form. He had beaten Cochet, avenging
his defeats by the latter a year ago and at
Wimbledon in July of this year. America
was leading, two matches to one. Then
Tilden and Lacoste confronted one another,
and the American launched a fierce and
brilliant attack which Lacoste met with a
steady defense against which the older man
exhausted himself. By the third set Tilden
had shot his bolt.

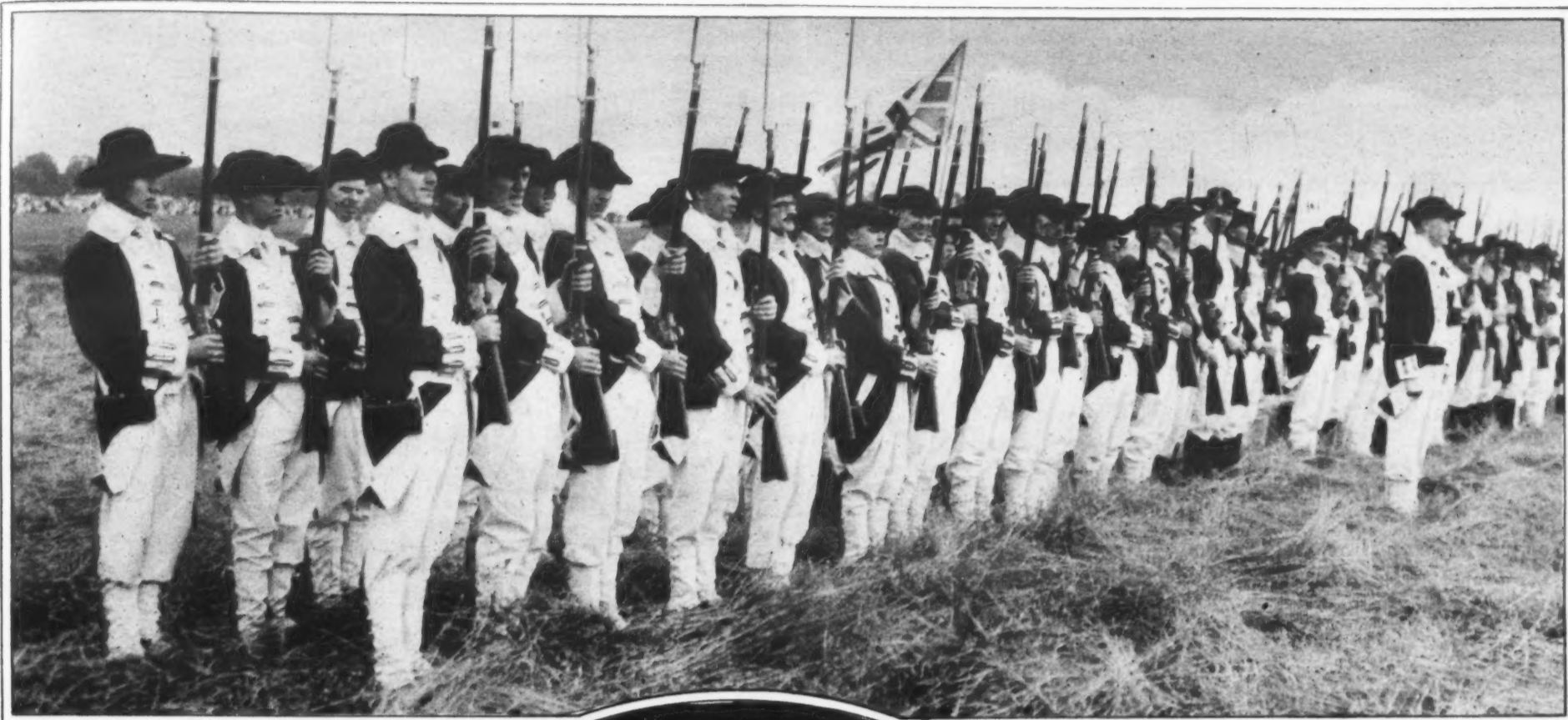
The scores were 6-3, 4-6, 6-3 and 6-2.

The French Ambassador, Paul Claudel,
witnessed the matches. News of the victory
was received in Paris with wild enthusiasm,
and the Davis Cup will be deposited in the
Louvre, pending the result of next year's
competition.



RENE LACOSTE.

(Times Wide World Photos.)



**THE REDCOATS RETURN TO THE BRANDYWINE:
THE 150TH ANNIVERSARY**

of the Revolutionary Battle Was Celebrated Near Chadd's Ford, Pa., With a Pageant in Which the Struggle Was Re-Enacted. These Are Some of the Actors in the Pageant Who Wore British Uniforms. Representatives of Great Britain, France and the United States of America, and of the States of Delaware and Pennsylvania, Placed Wreaths on the Field in Memory of the Long-Dead Combatants.
(Times of the World.)



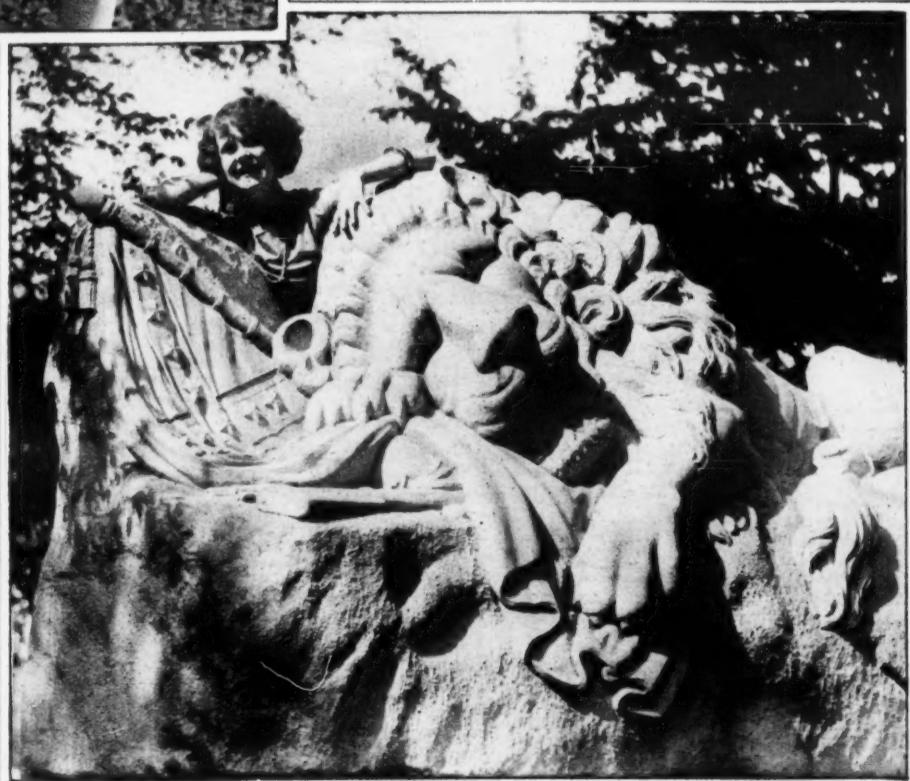
**MIS-
SISSIPPI
TRAVELERS:
THE HEALTHIEST GIRLS IN THE WHOLE
STATE**

Are These Three Young Ladies, According to Governor Dennis Murphree, Who Is Shown With Them. The Picture Was Taken in Los Angeles During a Good-Will Tour of the United States and Canada in Which 208 Mississippians Took Part.
(Times Wide World Photos.)



AN IMAGE OF NOH-UCH YUM-CHAC: MISS HELEN PURSLEY Holds One of the "Likenesses" of the Ancient Mayan Rain-God Which Will Be Placed Beside the Displays of Irrigation Ditches and Pumping Plants at the Orange County Fair, Santa Ana, Cal.
(Times Wide World Photos.)

**A SIXTEEN-
YEAR-OLD
CHAMPION:
MISS JEAN
ARM-
STRONG**
of the Indian Hill Country Club, Winnetka, Ill., Recently Won the Western Women's Junior Golf Championship at Chicago and Is Also the State Junior Doubles Champion at Tennis.
(Times Wide World Photos.)



THE OLD SOUTH AND THE NEW: A FAIR SOUTHERNER OF TODAY
Poses Gracefully on the Monument to the Unknown Confederate Dead in Oakland Cemetery, Atlanta, Ga.
(Times Wide World Photos.)

**SHOPPING
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They Thought I Was A Weak Sister -But I Took Their Breath Away!

ALL of a sudden the office was very quiet, as sometimes happens for an instant or two, and a few words reached me. "Oh, he won't dare kick," the manager was saying; "he's a pretty weak sister."

Mechanically I went on with my work, wondering vaguely who the weak sister could be. A new man had just been hired for our department and desks were being moved to make room for him. A minute later I looked up and saw the General Manager standing at my side. "Bob," he crisply ordered, "move your desk back in that corner, I want this space for the new assistant I've hired." Then he turned and strode away.

I gulped and wilted down into my chair. I was the weak sister! and I was actually being demoted! The new man was being hired for my place! This was my reward for all my hard work -- this was how I won out by waiting patiently for my turn to be promoted. I had even congratulated myself on my close-lipped, reserved manner -- I thought I was showing strength of character by sticking to my work and not trying to push myself -- to show off.

And that was the whole trouble. I had plenty of steel in my makeup, but I had no ability to express myself. I was timid, self-conscious, and actually afraid of my own voice. I would study out the business and office problems and find solutions for our difficulties, but I didn't know how to present these ideas to the man up ahead. Several of the boys who had started at the time I did were now department managers -- simply because they had the knack of forceful speech, self-confidence and personality -- the very qualities I lacked.

It made me good and mad, and I resolved to show them -- to get rid once for all of my timidity and shyness -- my bashfulness and lack of poise.

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And then, suddenly I discovered a new easy method which made me into a good talker -- a forceful, powerful speaker -- almost overnight. I learned how to say just the right words at the right time, how to win and hold the attention of those around me, how to bend others to my will, how to dominate one man or an audience of thousands. My self-consciousness began to vanish. One morning I got up my courage and presented the General Manager and the chief clerk with a complete plan for rearranging our department -- stating it simply and clearly, but in a pleasing, interesting and forceful way. I actually took their breath away -- they were so amazed that they gave me full power to carry out my ideas!

Soon I had won salary increases, promotion, popularity, power. Today I always have a ready flow of speech at my command. I am able to rise to any occasion, to meet any emergency with just the right words. And I accomplished all this by developing the natural power of speech possessed by everyone, but cultivated by so few -- by simply spending 20 minutes a day in the privacy of my own home on this most fascinating subject.

There is no magic, no trick, no mystery about becoming a powerful and convincing talker. You, too, can conquer timidity, stage fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing and success. Today business demands for the big, important high-salaried jobs, men who can dominate others -- men who can make others do as they wish. It is the power of forceful, convincing speech that causes one man to jump from obscurity to the presidency of a great corporation; another

from a small, unimportant territory to a sales manager's desk; another from the rank and file of political workers to a post of national importance; a timid, retiring, self-conscious man to change almost overnight into a popular and much applauded after-dinner speaker. Thousands have accomplished just such amazing things through this simple, easy, yet effective training.

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